

Sears TV Commercial, 4 Other MTA Shoots Set in September



LIGHT THE SET!-- A lighting man atop a boom directs a powerful beam on workers preparing the set of a Sears commercial at MTA Headquarters Plaza entrance.

(September 1) A film production company hung a huge black curtain across the entrance to MTA Headquarters, Wednesday, in preparation for filming a Sears TV commercial – the first of five film shoots scheduled on MTA property in September.



Cucoloris Films of Venice, headed by Danny Duchovny – brother of "X-Files" star David Duchovny – also planned to film part of the commercial in the East Portal before the day's shoot ended, according to Herman Hagan, MTA Marketing manager and film industry liaison.

A DOG'S LIFE-- Director Danny Duchovny's dog, Bear, attends all his film shoots.

On Sept. 11-12, a crew will film portions of a TV commercial for Sony Pictures at the Metro Green Line yard in Hawthorne. Filming for an untitled movie is scheduled mid-month at the North Hollywood subway station. On Sept. 22, a commercial for Xircom, Inc., will be shot on Patsaouras Plaza, while on Sept. 24, a TV pilot for Touchstone Pictures will be filmed in the Board Room.

[Back to September Archives](#)