

MTA to Co-Host 8th Greater LA Vendor Fair in April

By Dave Hershenson

(Jan. 12) The MTA will join forces for the eighth year with the County of Los Angeles, City of Los Angeles and the Los Angeles Unified School District to co-host the 2000 Greater Los Angeles Vendor Fair, April 20, at the Los Angeles Convention Center.

One of the largest outreach events in the United States, the Vendor Fair provides a unique opportunity for small- and medium-sized companies to learn how to do business with MTA and its co-host agencies, and other cities, agencies and firms represented at the event.

More than 200 booths

The Vendor Fair will feature more than 200 exhibit booths. Vendors can learn about a variety of products and services by touring the exhibit floor, where they also can meet buyers, contract administrators and staff members from the host agencies.

Educational workshops presented throughout the day will explain how to do business with the various hosts' procurement departments. Other workshops will offer such topics as using the Internet to improve business opportunities, a look-ahead at construction and professional services projects, and subjects of interest to small- and medium-sized companies.

The last Vendor Fair attracted some 2,000 vendors and offered more than 200 exhibit booths. This year's event promises to be the biggest Vendor Fair ever, with an exciting luncheon program and a prominent keynote speaker.

Staff can attend free

MTA staff members can gain free admission to the exhibit floor or seminars by showing their employee badge. Employees volunteering to assist at the registration booth or in the MTA exhibit area will be offered a free ticket to the luncheon.

For more information on the Vendor Fair, contact David Hershenson, at 922-1087.

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