

## **MTA's Internet Web Site Gets A Crisp New Look**

By WARREN MORSE

(Feb. 3) Beginning Friday, Feb. 4, Internet users will see a brand new look when they call up the MTA's homepage at [www.mta.net](http://www.mta.net).

The new design, created by Internet webmaster Joe Simpson of MTA Marketing, provides clear organization of the site's growing number of features, spotlighting transit riders' needs while keeping other MTA topics easily accessible.

### **Speeds users' access**

Among the new features are more direct information links that will speed the user's access, plus new links to other Southern California transit sites.

Graphically, the design is consistent with the web site's new Metro Trip Planner and an online Customer Comment Form to be posted soon. It also should maintain the user's interest by displaying a different Metro System photo each time the site is accessed.

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