



Strategic Business Plan Booklet Outlines Proposed MTA Mission, Vision, Goals

(Feb. 28) A draft of the MTA's proposed Mission Statement calls for the agency to "ensure the planning, development and operation of a just, efficient and effective transportation system for the traveling public in Los Angeles County."

The Mission Statement, along with the agency's proposed vision and goals, is outlined in a seven-page *Strategic Business Plan* booklet drafted for use during this spring's budget process.

Visionary leadership

The proposed vision statement positions the MTA as "the visionary source of leadership for realizing transportation improvement opportunities and solving transportation problems in Los Angeles County."

The booklet also describes a "balanced scorecard approach" of considering four perspectives in organizing the agency's strategic goals. The perspectives are financial management, the customer, internal processes and innovation. Using this approach, the booklet presents the MTA's proposed agencywide, countywide and operations goals for FY 2001.

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