

Greater LA Vendor Fair Sets Several Records for Attendance, Booth Sales

By DAVE HERSHENSON
Senior Communications Officer, Vendor Services

(April 24) The eighth annual Greater Los Angeles Vendor Fair, held at the LA Convention Center, April 20, was a smashing success. Co-hosted by the MTA, County of Los Angeles, City of Los Angeles and the Los Angeles Unified School District, it is one of the largest outreach events in the United States.

The Vendor Fair broke several records to make it one of the most successful. In addition to the highest luncheon attendance ever, more than 250 booths were sold and the exhibit floor was sold out. More advertisements were purchased for the program book - more than 90 - and attendance equaled the all-time high of some 2,500 vendors.

The Vendor Fair provides a unique opportunity for small- and medium-sized companies to learn how to do business with the MTA and its co-host agencies, and other cities, agencies and firms represented at the event.

Inspiring keynote address

The day was highlighted by an inspiring luncheon keynote address by award-winning author Dr. Dennis Kimbro. The author received a standing ovation from the approximately 1,100 luncheon attendees for his motivational speech.

The MTA's Vendor Fair committee members included Carey Peck, manager, Vendor Services; and Tashai Smith, Senior Contract Compliance Officer. In addition, several MTA employees participated by speaking at one of the seven seminars, staffing the MTA exhibit booths or helping out in the registration area.

Many interns also provided assistance in the preparation and organization of the event. Everyone should be congratulated for a job well done!

If you were unable to attend the Vendor Fair, you can receive a program book by requesting one from Carey Peck at 922-1062 or by e-mail at peckc@mta.net.

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