

Author Ray Bradbury to Headline MTA Technology Conference

(Nov. 22) Science fiction author Ray Bradbury will headline a slate of transportation experts and futurists, Thursday, Dec. 7, at an MTA-sponsored conference on technology and innovation.

The day-long conference, scheduled from 8:45 to 3 p.m. in the Board room, will look at the future of transportation in LA County and how the transportation infrastructure may be impacted by technology and innovation.



Ray Bradbury

Participants are expected to include elected officials and staff, citizens, academics, students and transit experts. The conference will be open to the media.

Effect on everyday life

In a symposium on demographics, panelists will discuss trends in population growth and how that will affect transportation in the region. During a panel on the future of technology in transportation, the discussion will focus on how the Internet, e-business and other technology will affect everyday life and travel patterns.

Speakers addressing changes in travel behavior will look at innovative transportation demand management projects from around the world.

Scheduled to speak at the "Technology & Innovation/TDM Forum" in addition to Bradbury are Todd Litman, an expert in demand management; UCLA professors Leo Estrada and Hayes Bautista, experts in demographics; e-business experts Ann Strosaker and Siva Darivemula of IBM; Board Chair Yvonne Burke; and Board Member Jose Legaspi.

Presentations also are scheduled by Ford and General Motors, which now produce electric cars, Th!nk and AT&T. For more information, contact Shelley Azizi at 922-3027 or at

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