

New Procurement Deputy, Bruce Feerer, to Support Transit Ops



Bruce Feerer

(Nov. 27) When Bruce Feerer was 12 years old and about to start his teen years in Yokohama, Japan, he couldn't buy a hamburger - a fact most American boys in the early 1960s would consider a genuine hardship.

"That was before the Americanization of Japan," recalls Feerer, the son of a National Cash Register executive who, with his family, lived abroad for many years. Things began to change in 1964 when Japan hosted the Olympics.

"We lived in a neighborhood of mostly Japanese families and we assimilated into the local culture very quickly," says the Dayton, Ohio, native. Because of a heightened interest in learning English among many Japanese, he tutored friends in his native language.

These days, Feerer (pronounced "Fear") will be assimilating into another culture as a deputy executive officer in Procurement.

Transit Operations support

In his new position, he is responsible for a 40-member department that provides purchasing, contract and materiel procurement support primarily to Transit Operations. He reports to Lonnie Mitchell, executive officer, Procurement.

Prior to joining the MTA, Feerer, 53, was deputy program manager for the Global Positioning System antenna project at Science Applications International Corp. in Los Angeles. Earlier, he was Southern California procurement quality manager for Lockheed Martin in Harlingen, Tex.

A retired Navy captain, Feerer enlisted in 1971 following graduation from the University of Cincinnati, where he earned a degree in business administration. After training in electronics and nuclear engineering, he was selected for officer candidate school. He was commissioned in 1973 as a Navy Supply Corps officer and was assigned to the fleet ballistic missile submarine USS Ulysses S. Grant.

Assignments in management

Feerer's early Navy career included assignments in inventory and materials management and procurement aboard ship and at naval stations on the east and west coasts. As deputy acquisitions director of the Seawolf submarine procurement project in the late 1980s, he was responsible for a \$2 billion development and production program.

In the mid-1990s, Feerer was involved with contract management for NASA's space shuttle program and the International Space Station. Later, he managed contracts valued at \$25 billion for Army, Navy and Air Force missile development and production programs.

Feerer earned master's degree in business administration in 1981 from the University of Florida. He also completed the program managers course at the Defense Systems Management College in 1987 and the executive management program at the Katz School, University of Pittsburgh, in 1995.

Feerer and his wife, Patty, a manager for DSC, Inc., a high-tech engineering firm, live in Redondo Beach. The Feerers have two

daughters, Lisa, 24, a leasing manager in Washington, D.C., and Dianne, 22, a junior business major at Cal State Long Beach.

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