



Visit [LA Galaxy soccer team](http://www.lagalaxy.com) website for more on star midfielder Mauricio Cienfuegos, above, featured on MTA safety campaign poster.

LA Galaxy Soccer Stars Will Help MTA Promote Bus, Rail Safety

(April 2) The MTA is joining forces with the Los Angeles Galaxy soccer team to promote bus and rail safety. The new “Heads up! Play it Safe” campaign began, today, with a media event in Watts.

LA Galaxy star midfielder Mauricio Cienfuegos, who will be featured in the safety campaign, spoke during a Monday afternoon news conference. Board Chair Yvonne Burke, other MTA officials and pupils from Markham Middle School also participated.

“People are no match for trains,” Burke emphasized. “And, yet, some students here at Markham Middle School and elsewhere along the Metro Blue Line can still be seen playing chicken on the tracks.”

Galaxy team members will help the Metro Rail staff promote safety awareness by making community and school appearances.

“The MTA is grateful the LA Galaxy has teamed with us to promote safety awareness,” Burke said. “Young people listen to their heroes.”

The safety campaign includes a school safety program and a poster and essay contest. “Heads Up! Play it Safe” posters and brochures will be placed on Metro Buses and Metro Rail trains.

The MTA will participate in Galaxy soccer events by hosting a bus and rail safety booth during some home games at the Rose Bowl. Safety messages also will be included in Galaxy pocket schedules and featured in the team’s FreeKick game programs.

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