



Editor Jeff Ringsrud of Marketing looks over the first issue of the "Tracks" newsletter for Metro Rail riders.

'Tracks' Newsletter Published for Metro Rail Riders

(April 6) The MTA is reaching out to Metro Rail riders with "Tracks," a new monthly publication featuring news items and updates about rail service.

The first issue, with a distribution of 60,000 four-color copies printed in English and Spanish, carried news about parking at subway stations in the Valley, the Metro Trip Planner, the extension of the Metro Blue Line platforms

and other stories and photos.

Rail operators are responsible for placing the newsletter in take-one holders aboard the trains.

Jeff Ringsrud, Marketing communications officer, is editor of "Tracks." The newsletter is designed by MTA Graphics and is printed by the MTA Print Shop.

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