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### **What's on the Public's Mind? Check Out 'Stakeholders' Web Site**

(July 5, 2001) Want to know what the public's really thinking about the MTA? Check out the "Stakeholders" pages on the MTA's Internet web site at [www.mta.net](http://www.mta.net).

Stakeholders is a group of web pages designed for use by community and civic groups, elected officials and others interested in transportation in Los Angeles. Among the Stakeholder features is "Connections," a page where Internet browsers can express their views in "We Get Mail" or ask questions about the MTA in "Ask the MTA."

A main feature of Stakeholders is the "Scoop" newsletter. Edited by Gary Wosk of Media Relations and updated every two weeks, Scoop carries news about MTA activities.

Inquiries to "Ask the MTA," which is similar to the Intranet's CEO HotLine, have included the deployment of undercover police officers on buses and trains, the possibility power outages affecting rail service, Metro Rapid stations and the prohibition against bicycles on trains during peak periods.

#### **Readers comment on MTA issues**

On the "We get Mail Letters" pages, Internet users have provided several comments on a "View from the Top" article by former MTA Board Chair Yvonne Burke. Other writers have commented on clean air technology, applying Metro Blue Line lessons learned to the Pasadena Blue Line, and Westside traffic.

Other Stakeholders sections that draw public interest are "Get Involved," which lists public meetings, tours and other MTA activities, "Speakers Bureau" and "View from the Top," where MTA officials express their thoughts about transportation issues.

The "Scoop" newsletter has been featuring stories about the MTA's newly hired CEO, Roger Snoble, new Board member Pam O'Connor, and "The 110"—MTA employees who go the extra mile.

The next edition of Scoop will include stories about a public transit plan to help welfare recipients find and keep jobs, huge increases in Metro Rail ridership and commercial development at rail stations.

Members of the public also frequently access the “Pressroom” pages on the MTA’s web site to read agency news releases, view the Photo Gallery or find statistical and background information about the agency in either English or Spanish.

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