

Next Stop, Stardom! 'Hollywood & Highland' Debuts at 'Official' Premiere



MTA CEO Roger Snoble speaks at dedication ceremonies for 'Hollywood & Highland.'

Nov. 8, 2001 -- Civic leaders and MTA officials rolled out the Metro Red Line as well as the red carpet for Hollywood & Highland, a \$615 million retail and entertainment complex that sits above the Metro Red Line subway station of the same name. The complex is credited with the much anticipated renaissance of Hollywood and is hailed as the crown jewel of MTA's joint development program, said MTA CEO Roger Snoble at dedication ceremonies on Thursday. MTA has leased 1.35 acres of prime time Hollywood land to developers TrizecHahn. The lease is expected to put nearly \$500,000 annually in transportation coffers.





Clockwise from above left, the Babylon photo op portal; the new home of the Oscars; Los Angeles County Supervisor and MTA Board Member Zev Yaroslavsky at dedication ceremonies, and a view of the Renaissance Hotel. PHOTOS BY ED SCANNELL





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