



KVEA-TV to Broadcast Metro Rail Updates on Morning News Show

(Nov. 8, 2001) Spanish-speaking commuters will be able to keep track of how Metro Rail trains are running, beginning Nov. 12, by tuning in to Channel 52's "Buenos Dias" morning news show.

Through an agreement with the MTA, KVEA-TV anchors Azalea Inigues and Ruben Luengas will provide as many as 16 updates on Metro Rail service during the two-hour show, broadcast weekdays from 5 until 7 a.m.

"This will be an important service we can provide our patrons," says Marc Littman, director, MTA Public Relations. "If this pilot project is successful, we'd like to extend this service to other TV and radio stations."

Senior supervisors at the MTA's Rail Operations Center will provide information on morning rail service through frequent contacts with Channel 52 personnel. Information will include whether trains are on schedule or delayed, the location and estimated time of delays and alternative bus service provided by the MTA.

Jose Ubaldo, senior communications officer, MTA Media Relations coordinated the agreement with KVEA. If the arrangement is successful, the station may include Metro Rail updates during its 11:30 a.m. news broadcast.

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