



Veteran journalist Kitty Felde interviews CEO Roger Snoble on KPCC talk show. PHOTO BY ED SCANNELL

### **Snoble Discusses Transit Topics on KPCC's 'Talk of the City'**

By ED SCANNELL

(Dec. 6, 2001) In his longest broadcast interview to date, CEO Roger Snoble took to the airwaves, Tuesday, discussing a broad range of MTA-related topics, including the new transit service sector concept.

He was interviewed on KPCC's 'Talk of the City' by veteran journalist Kitty Felde.

Snoble said he and Deputy CEO John Catoe want to recreate at the MTA their prior experiences in Dallas, San Diego and Santa Monica.

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"We're both from smaller systems where we knew all the operators and mechanics," said Snoble. "We saw the benefits and asked ourselves how we could do this in a large agency."

Snoble said he believes developing a closer working relationship between administrative staff, bus operators and mechanics at a sector level will make the agency more responsive to the concerns of its customers.

"We need people who can react more quickly to what's going on in the street," said Snoble. "It is a quality of service issue. Anything less is not acceptable."

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