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ILLUSTRATION BY IRA CAMP.

OCI Offering Videotape Featuring Annual MTA Bus Roadeo

(April 8, 2003) Many employees – even bus operators and mechanics – have never attended the MTA Bus Roadeo, a family-oriented event scheduled, July 19, at Santa Anita Racetrack.

But now, those who have never attended can experience the fun of the Roadeo in an eight-minute video just released by Operations Central Instruction.

“We wanted to generate excitement about the Roadeo,” says TOS Ira Camp. He and TOS Frank Cecere, who narrates the presentation, prepared a video that depicts the bus driving and maintenance competitions and family activities.

The video includes interviews with Central City Division 1 Operator Sam Morales, the 1991 and 2000 Roadeo winner, and operators Roberta Jones of Division 1 and Betty James of North Los Angeles Division 3, both of whom participated in past Bus Roadeos.

“The operators are center stage,” says Camp. “They explain what the Roadeo has meant to them.” The video also explains the procedures for operator participation in the Roadeo.

In addition to encouraging participation by more operators, the video is intended to attract employee volunteers to help judge the preliminary events, set up the Roadeo equipment, audience and dining area, and help with food preparation and service.

Copies of the videotape have been provided to the service sectors for distribution to the operating divisions. Each tape has three presentations of the Roadeo feature. The feature also is available from OCI on video CD.

Bus Roadeo finals for operators and mechanics are

scheduled to begin at 8 a.m., Saturday, July 19. The event will last until about 2:30 p.m. Four days of preliminary events are scheduled from Wednesday, July 9, to Saturday, July 12. All events take place at Santa Anita Racetrack, Gate 6.

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