Car card on board Metro buses and trains promotes film festival



Latino Film Festival Offers Discount to MTA Employees

By WARREN MORSE

(July 16, 2003) MTA employees can take advantage of a special discount at the 7th annual Los Angeles Latino International Film Festival, July 17 to Aug. 2, at the Eqyptian Theater in Hollywood.

By showing their MTA badges at the box office, employees can purchase tickets for \$7 each to any regular screening.

Presented by actor and director Edward James Olmos, the festival will present more that 100 feature films, documentaries and shorts from Latino filmmakers worldwide, as well as workshops and panel discussions featuring participants from the international film community.

Olmos, a staunch supporter of public transit, personally suggested the discount offer for MTA employees. He has been working with MTA's Communications department to promote using the Metro System to reach the festival.

The Eqyptian Theater is adjacent to Metro Rail's Hollywood/Highland station. Many Metro Bus lines serve the theater as well. For a detailed festival screening schedule, check www.latinofilm.org.

Back to Bulletin Board