

## **Board Holds Action on Proposed Sales Tax, Approves Naming Policy**

(Aug. 29, 2003) The MTA Board took a wait and see position, Thursday, on state sales tax legislation, but approved a motion setting a policy for naming MTA properties.

During a discussion of SB-314, a bill proposed by State Sen. Kevin Murray, CEO Roger Snoble recommended that the Board adopt a "work with author" stance on the bill. The legislation would authorize MTA to impose a half-cent sales tax for up to six years.

If eventually adopted by the Board and the state and approved by Los Angeles County voters, a half-cent sales tax could generate \$4.16 billion in revenues and a total of \$5.5 billion for transit projects when state and local matching funds are added, according to a report to the Board.

The Board also approved a motion establishing a consolidated policy for naming such MTA properties as rail stations, transit centers and bus stops. The new policy supercedes any existing naming policies.

The policy ensures that new names help transit customer more easily locate stations and stops, meet ADA requirements, will be developed in a timely, cost-effective manner and will address a broad range of operational needs.

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