

MTA "On the Move" in LA County Schools

By MARTA MAESTAS-MACK

(Oct. 1, 2003) Students in Los Angeles County will have an opportunity to explore transportation issues and options this fall – thanks to a new Los Angeles Times in Education program sponsored by MTA.

The program provides an innovative way for MTA to promote and expand its transportation, anti-graffiti and safety education programs to targeted schools. Approximately 1,300 teachers and 78,100 students will be reached through this Program.

Called "On The Move," the program targets teachers and students in grades 4 through 8, especially those located around rail and construction corridors.

The program will focus on important transportation concepts, while reinforcing reading, writing and social studies skills as defined by the California Curriculum Content Standards.

A pilot program for grades 9 through 12, focusing on elements contained in the "On The Move" curriculum guide, will be introduced to the five schools participating in MTA's Transportation Careers Academy Program (TCAP).

The program also will include an art and essay contest, with winners selected by judges from MTA. Winners will be honored at an awards lunch early next spring at the Los Angeles Times. MTA judges and other employees, as well as winners and their parents and teachers, will be invited to attend.

LA County teachers will learn about the study unit through ads in the Los Angeles Times, direct mail and personal calls by Times in Education school representatives.

Teachers also may invite MTA employees to visit their classrooms for student interviews and discussions about transportation careers.

The program begins October 6 and runs through March 5, 2004. Teachers can enroll online at latimes.com/TIE.

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Click image above to download and print a copy of the "On the Move" teacher recruitment ad and enrollment application. Present it to your childrens' teachers to encourage their participation in the program. For more information, call MTA project manager Marta Maestas-Mack at 818-701-2840.