MTA helps employers establish vanpools. Dominic Menton, MTA Employer Programs representative, left, and VPSI representative Sandy Boyle, at right, welcome new vanpool program participants, Boeing's Erna Brooks and Raytheon's Rose Farooq. Vans are leased from VPSI and Enterprise.



PHOTO BY DAVID SUTTON

MTA to Provide 100% Subsidy in Employer Vanpool Lease Program

By DAVE SOTERO

(Nov. 6, 2003) MTA will subsidize the vehicle lease cost for new employer vanpools to help employees get to and from work during the transit strike and beyond.

For a limited time, MTA will pay 100 percent of an 8- to 15-passenger van lease for at least 30 days from the time a new vanpool group begins. Riders will be responsible for their fuel costs unless their employer makes other provisions.

"MTA understands that the current work stoppage has affected many workers' ability to get to and from work," said CEO Roger Snoble. "We apologize for this inconvenience, and are committed to working with employers to make vanpooling a viable transportation solution."

In October, MTA launched "Metro School Pool," a program aimed at helping families form carpools to get their children to school safely and on time. MTA is working with school districts, public, private and charter schools to establish an exclusive database of families interested in forming carpools at specific elementary and secondary school campuses in LA County.

Van lease subsidy

To be eligible for the employer van lease subsidy, worksites must be in LA County and be pre-qualified by MTA. Employers may apply for eligibility as a collective group or as a representative of an industrial complex or multi-tenant building.

Vans must be open to the public and be 60 percent full to receive the vanpool subsidy. Employees must be LA County residents or commute at least 15 miles within the county.

MTA is contacting employers throughout the county about the program. Boeing Satellite Systems of El Segundo is among the program's early participants.

Working with MTA, the company has established a vanpool to transport 10 employees who normally take public transportation between its office and the Metro Green Line Station in Norwalk.

All employer vanpools will be registered on www.ridematch.info, the regional rideshare web database. The web site provides carpool and vanpool match lists, maps and other resources needed for commuters to initiate rideshare relationships.

More than 300,000 rideshare registrants are in the database, with more added every day.

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