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PHOTO BY JUAN OCAMPO

A Sweet 'Welcome Back' for Metro System Patrons

(Nov. 25, 2003) MTA welcomed many of its patrons back, Monday, with a sweet treat – coupons for a dozen free Krispy Kreme doughnuts – and a booklet of dining, travel and entertainment coupons.

Twenty employee volunteers handed some 7,500 coupons and booklets to riders at 12 Metro Bus and Metro Rail locations throughout the city.

"Everybody liked the coupons," said Martin Buford, senior account executive, Employer Programs. "They said things like, 'I'm glad the strike is over. It makes life easier for me now.'"

The Krispy Kreme coupons provide transit customers with a free dozen doughnuts for every dozen they purchase. The booklets include coupons for the Catalina Express, AMF bowling and dozens of restaurants throughout the region.

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