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Take Tom's challenge: Go Metro and save more than \$4,000 a year in commuting costs



PHOTO BY LAURA WOODWARD

March 16, 2004 - MTA Board Member Tom LaBonge, holding sign, center left, urges commuters during a news conference, Tuesday, to switch from solo driving to public transportation, carpools or vanpools to save more than \$4,000 a year in commuting costs. Commuters typically pay \$20 a day – or \$4,896 a year – to drive alone, compared with an average of \$624 a year for public transportation or \$852 a year for ridesharing. "I challenge the people of Los Angeles County to 'Take Transit Tuesday and Thursday,' " said La Bonge. He is joined by, among others, MTA Board Member and City Councilman Antonio Villaraigosa, holding sign, center right, Deputy CEO John Catoe, back row at left; Employer Programs Manager David Sutton, second from right, and commuters who bike, rideshare and use public transportation, including cyclists Helen Lessick, Metro Art, center front, and Jesse Simon, Marketing, at right.

PHOTO BY LUIS INZUNZA



Councilmen Villaraigosa and LaBonge, joined by Deputy CEO John Catoe, hoist the Metro Day Pass at news conference

