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Rail Safety, Metro Experience is Popular with Earth Day Crowd

By JOANNE LONGSDEN

(April 28, 2004) The weather was warm and the crowds flocked to the Los Angeles Zoo, last weekend, to celebrate Earth Day.

The Metro Community Relations Rail Safety Education Staff took advantage of the opportunity and provided rail safety information to thousands of participants.



Still wearing their 3-D glasses, Earth Day participants at the Los Angeles Zoo emerge from the Metro Experience mobile theater.

"We thought this would be an excellent event at which to share our vital rail safety message with the residents of Los Angeles," said Barbara Burns of the Rail Safety Team.

A total of 1,476 people attended the Metro Experience mobile theater to experience the 3-D "thrill ride" and see the APTA Award-winning film "Look, Listen and Stay Alive."

The Safety Team received many positive comments from Earth Day participants, youngsters and seniors alike, as they exited the Metro Experience. Hearing about the mobile theater, zoo personnel also visited the Metro site, taking turns during their lunch breaks.

MTA offers the Metro Experience free for large events with an expected attendance of 2,000 to 5,000 people. One-month advance reservations are required for the mobile theater, which is booked on a first come, first served basis by Team member Carlos Valdez.