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Employee Volunteer 'Characters' Needed for Day Pass Promotion

- [Which character do you want to play?](#)

By KIM SIM

(May 12, 2004) Metro is looking for 36 volunteers to participate in its upcoming press event to promote the \$3 day pass.

Volunteers will dress up as Lakers and Dodgers players or fans, restaurant chefs, surfers, musicians, shoppers, cyclists, human works of art, tourists and paparazzi, for the "\$3 Vacation Getaway" press event, to be held at 10 a.m., Friday, May 28.

The different "characters" represent attractions accessible by Metro Bus and Rail — among them, the Staples Center, Dodger Stadium, restaurants, the beach, the LA Philharmonic, Disney Hall and Hollywood Bowl, shopping malls, bike trails and art museums.

Participants should have their supervisor's permission to attend the two-hour event and be able to provide their own costumes. For those volunteering to dress up as human works of art, Metro will provide the picture frames.

Bus ride to Hollywood

All volunteers will meet at Patsaouras Plaza at 9 a.m., May 28, for a bus ride to Hollywood/Highland.

There, the "characters" will make their entrance on a red carpet in front of both real media and staged paparazzi, says Communications Assistant Jennifer Salamanca.

Employees interested in volunteering to become a "character" must contact Salamanca at 922-2263 or by e-mail at salamancaje@metro.net. The deadline to sign up is Friday, May 21.

"The event will remind people that the \$3 day pass can get them to an array of destinations around Los Angeles, and that's why we're including a lot of characters to represent these destinations," Salamanca said.

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Which Character Do You Want To Be?

Metro's "\$3 Vacation Getaway" event needs 36 volunteers to dress up as characters representing attractions near Metro Bus and Rail stations.

Read the list of attractions, below, to find a character you can be and the costume and prop requirements for each. Remember, the deadline to sign up as a character is Friday, May 21.

- **Staples Center** - Two Lakers players or fans: team jerseys, warm-ups, caps, pennants, wristbands, foam finger and other

related apparel.

- **Dodger Stadium** - Two Dodgers players or fans: baseball caps, uniforms and other related apparel.
- **Restaurants** - Two chefs: white long sleeve shirt and dark pants. Metro will provide long white butcher aprons and chef hats.
- **Beaches** - Two surfers: beachwear, sandals, sunglasses and boogie boards.
- **L.A. Philharmonic/Disney Hall/Hollywood Bowl** - Two musicians: Black or dark formal suit. Bow tie for men. Prop cases for large instruments, such as the cello, violin or guitar. It's not necessary to include the instrument.
- **Shopping Malls** - Two shoppers: Business or dressy attire. Metro will provide stuffed shopping bags.
- **Bike Trails** - Two cyclists: helmets, jerseys and biker shorts.
- **Art Museums** - Two picture frames (human works of art): one male, one female. Clothing details will be based on volunteers' wardrobe. Metro will provide picture frames.
- **Tourism** - 20 tourists who may also serve as paparazzi: Hawaiian shirts, shorts, flip-flops or sandals with black socks, oversized sunglasses, multiple cameras (video/still), straw hats or other related apparel.

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