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Congresswoman Linda Sanchez speaks to an audience of seniors during a recent event at Los Cerritos Mall.



Metro Educates Seniors at Congresswoman Sanchez' Cerritos Senior Fair

(Aug. 24, 2004) The Gateway Cities Service Sector and Metro's executive staff teamed up, recently, to participate in Congresswoman Linda Sanchez' second annual Senior Fair at the Los Cerritos Mall. Sector staff also participated in last year's inaugural event.

More than 500 seniors attended the event and received a variety of information from almost 50 exhibitors at the fair.

Metro's exhibit booth was staffed by ADA Compliance Officer Chip Hazen and Dave Hershenson, Gateway Cities community relations manager.

"This event offers a great opportunity to talk about Metro and the services we can provide to our senior citizens and to receive input on our system from current and potential customers," said Hazen.

"It was an excellent opportunity to educate a number of people who are interested in riding Metro, but don't know how to use the system," said Hershenson.

Distributing route and system maps, Metro Bus and Metro Rail guides and other informational literature, and explaining how to use metro.net and 1-800-COMMUTE, "gives seniors the tools they need to utilize our Metro system for their travels throughout L.A. County," he added.