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Pasadena Visitors Bureau Needs Holiday Hotline Volunteers

- Staff will answer visitor inquiries about transit, events

(Nov. 3, 2004) Thousands are expected to attend Pasadena's Rose Festival Parade and the Rose Bowl Game this year – a perfect time to promote ridership on the Metro Gold Line.

Metro employees interested in helping visitors find their way to the New Year's events can volunteer for the Pasadena Convention & Visitors Bureau Annual Holiday Hotline.

Hotline volunteers not only answer transportation questions, they also are trained to field inquiries about the parade and football game, float decorating and post-parade viewing, parking, accommodations, directions, holiday activities and more.

The Convention & Visitors Bureau has 11 shifts of six volunteers each to fill between Tuesday, Dec. 28 and Sunday, Jan. 2. Each shift is four to five hours long and volunteers can express a choice of slots. Refreshments are provided.

To volunteer, employees can contact Nancy Ceballos or Jennifer Vargas at the Convention & Visitors Bureau, 626-795-9311 and request a sign-up sheet. The deadline for volunteering is Nov. 22.