


[Home](#)
[CEO Hotline](#)
[Viewpoint](#)
[Classified Ads](#)
[Archives](#)
[Metro.net](#) (web)

Resources

[Safety](#)
[Pressroom](#) (web)

[CEO Hotline](#)
[Metro Projects](#)
[Facts at a Glance](#)
(web)

[Archives](#)
[Events Calendar](#)
[Research Center/
Library](#)
[Metro Cafe](#) (pdf)

[Metro Classifieds](#)
[Retirement
Round-up](#)

Metro Info

[Strategic Plan](#) (pdf)

[Org Chart](#) (pdf)

[Policies](#)
[Training](#)
[Help Desk](#)
[Intranet Policy](#)

Need e-Help?

Call the Help Desk
at 2-4357

[E-Mail Webmaster](#)

New Metro Rapid Lines to Serve Hawthorne Blvd., Hollywood, Pasadena

By ED SCANNELL

(Dec. 10, 2004) Metro's sleek and fast Metro Rapid Buses are set to roll on two new lines, effective Monday, Dec. 20.

Hollywood-Pasadena Metro Rapid Line 780 and Hawthorne Metro Rapid Line 740 will introduce Metro customers on those two corridors to the same quick service enjoyed daily by thousands of riders on nine other Metro Rapid lines already in service.

"Metro Rapid has consistently lived up to its promise by delivering fast and efficient service," said Board Chairman Frank Roberts. "It's the only on-street bus service that's beating congestion, as evidenced by the patronage on our existing Metro Rapid lines and the emulation of this great service by many other transit agencies across the country."

The 19-mile Hawthorne Metro Rapid Line 740 will operate Monday through Saturday. Beginning at the South Bay Galleria, it will serve the cities of Redondo Beach, Lawndale, Hawthorne and Inglewood ending at Union Station.

Hollywood-Pasadena line

The Hollywood-Pasadena Metro Rapid Line 780 will operate Monday through Friday, serving the cities of Los Angeles, Glendale and Pasadena. In addition to Hollywood, the 15-mile line will serve other popular destinations including Glendale Galleria and Old Pasadena.

As a result of its competitive advantage over local and limited stop bus service and speeds that rival the private vehicle, Metro Rapid has generated significant gains in ridership on the nine existing corridors, attracting discretionary riders as well as people who depend on public transit.

The Metro Rapid Bus Program debuted on Wilshire-Whittier and Ventura Boulevards in June 2000. Metro Rapid buses will operate on a total of 28 lines when expansion of the program is completed in 2008.

Metro Rapid was selected as a semifinalist in Harvard University's 2002 Innovations In American Government Awards as an outstanding example of creative problem solving in the public sector.