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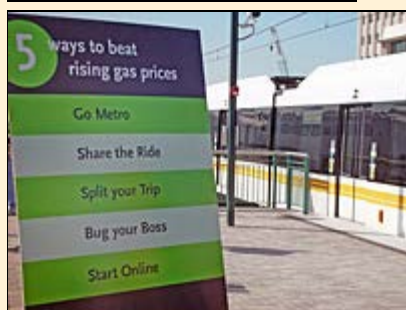
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Faces of Transit - Metro CEO Roger Snoble, left, addresses news conference on benefits of public transit. Strategies to beat spiraling gas prices were presented by, from left, Jack Kyser, Chief Economist, L.A. County Economic Development Corporation; Steve Finnegan, Automobile Club of Southern California; Metrolink CEO David Solow, and Jackie Carter, a manager for Van Pool Services Inc. (VPSI).

Metro, Automobile Club of Southern California, Metrolink team up to help consumers beat high gasoline prices

By DAVE SOTERO

(March 16, 2005) CEO Roger Snoble and Deputy CEO John Catoe offered strategies aimed at beating the spiraling cost of gasoline at a news conference held today on the Metro Gold Line platform at Union Station.

Metro and its partners - the Automobile Club of Southern California and Metrolink - are recommending five easy ways to beat escalating gas prices that are expected to reach three dollars a gallon by summer.

- **Go Metro** -For much less than a tank of gasoline, commuters can travel throughout Los Angeles County and beyond using the Metro and Metrolink systems. Metro has extra capacity, with 200 Metro Local and Metro Rapid Bus lines and 73 miles Metro Rail service throughout L.A. County. The agency has added service to more than 60 bus lines and is likewise expanding the Metro Rapid Bus network. New 45-foot and 60-foot buses will be able to carry more



Getting the word out - Deputy CEO John Catoe unveils strategies, above. Below, CEO Roger Snoble answers questions from media.

passengers. Bus service in the San Fernando Valley will be improved with the opening of the 14-mile Metro Orange Line later this year. Metrolink connects seamlessly with the Metro system, extending commuter rail service 500 miles through the five county area of Southern California.



- **Share the Ride** – Southland carpoolers save an average of 36 minutes per day by using the region's more than 455 miles of freeway carpool lanes. Additionally, car and vanpoolers share driving costs, which can be reduced 50% or more depending on the number of rideshare participants. Drivers throughout Southern California can find a rideshare partner at Commutesmart.info.
- **Split Your Trip** – Board Express Buses to major employment centers from one of 146 convenient Park & Ride lots around the county or bicycle to nearby bus or rail stations.
- **Bug Your Boss** – Metro business pass programs and vanpools make it easy for businesses to offer the benefits of public transit to employees.
- **Start Online** –Visit www.metro.net to plan bus or rail trips, join a carpool, find a Park & Ride lot, and purchase monthly Metro passes. 1-800-COMMUTE is also available for transit and rideshare information.

PHOTOS: GAYLE ANDERSON



Los Angeles Times, La Opinión, KFWB, KFI, and KPCC Radio, Channels 2-9, 4, 7, 11, 18, 34, 52 and 62, KTAN Korean TV, Korea Daily, Asian Pacific News, Chinese Daily News, Sing Tao Newspaper, China Press and Korea Times covered today's media event at Union Station on the Metro Gold Line platform at which Metro, AAA and Metrolink discussed five easy steps to beat rising gas prices.