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Downtown Breakfast Club Honors Metro with a Rose Award

(April 7, 2005) Metro is one of only 17 organizations to receive the Downtown Breakfast Club's prestigious Rose Award for their contributions to Los Angeles over the past quarter century.

Deputy CEO John Catoe accepted the award, Thursday, on behalf of the agency during the Breakfast Club's annual Roses and Lemons award ceremony at the Millennium Biltmore Hotel. This year's event marked the Breakfast Club's 25th anniversary.



Deputy CEO John Catoe received the Rose Award on behalf of Metro from the Downtown Breakfast Club's David Prosser.

Metro, along with the Downtown News and the Ketchum YMCA, was honored in the Creature Comforts category. The award cited the Metro Blue, Red and Gold Lines along with the extensive Metro Bus system and the agency's support of local transit providers.

The Breakfast Club also said Metro services help make downtown more livable and a better place to work, while the Metro Art program makes using transit a more enjoyable experience.

An earlier award

In 2004, the Breakfast Club presented Metro a Rose Award in the Good Ideas category for the opening of the Metro Gold Line. The agency was honored along with Mercado La Paloma and the S. Mark Taper Adult Day Health Care Center.

Other organizations receiving awards for 2005 included the Library Tower and the City Hall restoration project, Engine Company 28 restaurant and the Patina Group, the Central Library, the Disney Concert Hall and the Staples Center.

The Downtown Breakfast Club is an organization of professionals who each year recognize, foster and encourage the orderly and planned growth of downtown Los Angeles.

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