

[Metro.net](#) (web)

Resources

► [Safety](#)

► [Pressroom](#) (web)

► [Ask the CEO](#)

► [CEO Forum](#)

► [Employee Recognition](#)

► [Employee Activities](#)

► [Metro Projects](#)

► [Facts at a Glance](#)
(web)

► [Archives](#)

► [Events Calendar](#)

► [Research Center/Library](#)

► [Metro Classifieds](#)

► [Bazaar](#)

Metro Info

► [30/10 Initiative](#)

► [Policies](#)

► [Training](#)

► [Help Desk](#)

► [Intranet Policy](#)

Need e-Help?

Call the Help Desk
at 2-4357

[Contact myMetro.net](#)

LA Design Association Impressed by Metro's Award-winning Graphics

(Nov. 17, 2005) Metro's award-winning graphic designs were on display, Nov. 10, when some 30 Los Angeles members of the American Institute of Graphic Arts gathered for an evening tour of the agency's Design Studio.

For the AIGA members, who usually tour local design firms or such institutions as the Getty Museum, it was their first opportunity to visit a public agency design group.

Following a reception in the Gateway Building's Plaza lobby, the designers toured the 19th floor Design Studio, where examples of Metro advertising, posters, signage, publications and photography were on display.

Photos: Deniz Durmus



Maya Emsden, deputy executive officer, Creative Services, welcomes AIGA members prior to a tour of the Design Studio.



The Design Studio was given a visual makeover, featuring photography, supergraphics and many samples of work product.

One AIGA member, writing on the organization's web site, commented on the "enlightening tour into the world of Metro" and said the designs

were a harmonious blend of “compelling aesthetics and wit with efficient, cost-saving production devices.” Another wrote, “Thank you for making the LA transportation system a better experience.”

Creative
Director
Michael
Lejeune and
Senior
Designer
Melissa
Rosen
prepare
signage for
mini-
presentations
to the AIGA
members.



“We were very proud to host this event and it was truly exciting to share our enthusiasm for Metro with other designers,” said Creative Director Michael Lejeune.