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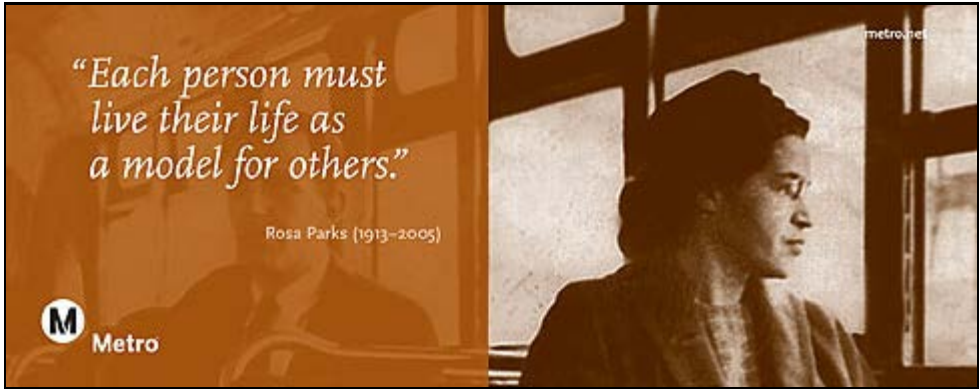
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Civil Rights 'Icon' Rosa Parks Honored at Unveiling of Commemorative Posters



CEO Roger Snoble presided over the unveiling, Thursday, of the new Rosa Parks commemorative posters. The bus cards, which will be featured in every coach in Metro's fleet, were designed by Creative Director Michael Lejeune. Snoble said the cards were meant to commemorate Parks' courage and an "immense amount of change because of one person on a bus."



City Councilman Bernard Parks called Rosa Parks a "symbol to many as the starting of the civil rights movement." He said she was a truly humble person and that "she did a great

thing not just for blacks, but for society in general, to understand that you could not relegate anyone to the back of the bus."



South Bay General Manager Dana Coffey and Metro's most senior employee Arthur Winston speak at the unveiling today. "Rosa Parks has opened up many opportunities for all females and others, as well," Coffey said. "Without that, I don't think many of us would've had the opportunity to move forward, to prove that we are very successful business leaders." Winston—who started at Metro more than 20 years before Parks' historic act in 1955—was grateful to participate in the 50th anniversary celebration.



CEO Roger Snoble, Arthur Winston, General Manager Dana Coffey and Board members Bonnie Lowenthal and Bernard Parks gather around the new bus card honoring Rosa Parks. Lowenthal said, "I know Rosa Parks is a model for civil rights...but, through her courageous example, she also furthered the cause of women's rights in America."



Arthur Winston and South Bay General Manager Dana Coffey view the bus card commemorating Rosa Parks. CalTrans Division 7 Director Doug Failing said, "There's always the opportunity for bad things to happen. And it will be ordinary people (like Parks) rising up with good instincts, good intentions, making good decisions that will create the extraordinary events that we need to remember in this country."

-- From Jimmy Stroup

Photos by Luis Inzunza