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TOS Steve Rank pilots the poster Metroliner in ad campaign prior to the opening of the Metro Orange Line.



Orange Line Riders Overwhelmingly Approve of Service

- May be helping cut traffic on the 101 Freeway
- [More>](#) Poll Shows Riders Like Metro's Attention to Basic Services

By DAVE SOTERO

(Feb. 7, 2006) In a recent survey focusing on the Metro Orange Line, riders registered overwhelming approval of the service.

More than 90 percent of respondents indicated they normally have a seat for their trip and that they like the Metro Liner buses and the pre-paid boarding system.

The North Hollywood station is the primary destination for riders, indicating that the Orange Line complements the Metro Red Line.

Fifty-seven percent of riders who said they drove alone or carpooled prior to the opening of the Metro Orange Line also used the 101 Freeway to complete their trip, suggesting that Orange Line service may be helping to offset 101 Freeway traffic.

Thirty-six percent of Orange Line respondents said they had a car available to complete their trip (compared with 28 percent system wide).

Also noteworthy, the survey found that 31 percent of Orange Line riders are new riders and riders who have used Metro for less than a year.