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The Alternative Car and Transportation Expo

Alternative Fuel Vehicle Expo Set, Dec. 9-10, in Santa Monica

- Will feature 100-plus environmentally friendly vehicles, seminars, technology displays
- Check it out at www.altcareexpo.com

(Dec. 1, 2006) The City of Santa Monica, Metro and a host of environmental groups will sponsor the AltCar Expo, Dec. 9 and 10, an event billed as the most comprehensive, technologically advanced exposition of alternative fuel and high-MPG vehicles ever held.

The AltCar Expo will be held at Barker Hangar at the Santa Monica Air Center, 3021 Airport Ave., from 9 a.m. to 4 p.m. both days. Admission to the Expo, the seminars and technology displays is free. Parking is \$5.

More than 100 alternative fuel and high-MPG vehicles, including hybrid, electric, hydrogen, compressed natural gas, plug-in hybrid, high MPG gasoline, ethanol and biodiesel, will be showcased at the event along with other environmentally friendly vehicles such as Segways.

Activities include a "new car lot" for alternative vehicles that attendees can drive or purchase, an on-site conversion of a gasoline-powered 1970s era sports car to electric drive, the debut of an alternative fuel sports car, and a super-high mileage display.

VIPs scheduled to participate in the Expo include former CIA Director James Woolsey, Assemblymember Fran Pavley and actors James Brolin, Alexandra Paul and Ed Begley Jr.

Save money, earn tax credits

The Expo is intended to show consumers how they can save money and earn tax credits by "going green" with environmentally friendly vehicles.

Public transit also will play a major role at AltCar Expo, with the latest in bus and light rail technologies, route information and urban planning. Metro will display an articulated bus and its transit expansion plans.

According to a recent Wall Street Journal/Harris Interactive poll, the public continues to show growing interest in alternative fuel vehicles. A third of Americans polled said they are seriously interested in buying or leasing such a vehicle, and a full 92 percent said they would be willing to pay more for one over a traditional gasoline-powered car.

Santa Monica's Big Blue Bus will operate free shuttles from the Los

Angeles Convention Center, where the LA Auto Show will be in progress, to the AltCar Expo to give visitors to the traditional auto show an opportunity to learn more about alternative transportation.

For more information, visit www.altcarexpo.com or call 310-390-2930.

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