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2,000 Expected to Attend Greater LA Vendor Fair, April 11

- Vendor Fair goes 'green' with timely theme: Green Growth Equals Contracts, Environment and Opportunities or, use its mathematical equivalent: $G^2=CEO$.

By DAVE SOTERO

(April 3, 2007) Metro will join LAUSD, the MWD and agencies from the city and county, April 11, to sponsor the 14th annual Greater Los Angeles Vendor Fair in West Hall B at the LA Convention Center.

More than 2,000 representatives from businesses interested in contracting opportunities with the agencies are expected to attend.

The Vendor Fair provides information businesses need to compete for hundreds of millions of dollars in agency contracts. The fair also will include a trade show hosted by vendors that provide specialized products and services.

This year's Vendor Fair theme is "Green Growth Equals Contracts, Environment and Opportunities," or $G^2=CEO$.

The green theme reflects the agencies' recognition that to remain competitive companies must understand how they can help create a more environmentally sustainable future for the region.

'Green Pavilion'

Attendees may visit a "Green Pavilion" on the exhibit floor to learn about agencies' environmental initiatives and meet vendors that provide green products and services.

"We would like small vendors to consider how they can match their goods and services with our green agenda as they participate in this year's Vendor Fair," said CEO Roger Snoble.

Metro's Procurement & Material Management Department works closely with vendors interested in meeting the agency's need for goods and services.

Metro's Diversity and Economic Opportunity Department helps small businesses and those operated by women and minorities participate in the agency's contracting opportunities.

