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Metro.net Interactive Offers New Views of Los Angeles, Metro

- Check it out: [Metro Interactive](#)

(March 6, 2008) Metro.net has launched the first phase of its new Metro Interactive video wall – a collection of videos and photos offering a taste of Los Angeles County and the Metro System.

The pages already feature man-on-the-street snippets. The Transit Takes feature presents photos of Metro riders who were captured using Metro.

Also available are videos from the Go Metro campaign, as well as news and features reporting on events and ongoing projects and videos from the Rail Safety Education Program.

Metro Interactive is also home to Metro Board Chair Pam O'Connor's live chats, PBS star Huell Howser's "Ten Great Reasons to Share the Ride" and Howser's "Tales from the Fast Lane" interviews with Metro customers.

In the future, Metro Interactive will include blogs, polls to collect customer opinion, streaming video of the agency's Metro Motion cable television show and tools to allow users to upload traffic photos and videos.

"We see Metro Interactive as a tool to help us reach out to our customers," said Marc Littman, Metro Deputy Executive Office of Public Relations. "It's another way for us to find out what the public needs and also to explore some of the great destinations Metro can help visitors reach."

Littman was especially thankful to Metro's webmasters and IT staff for making the project less an idea and more a reality. Littman said the page is only going to get better. --From Kim Upton