


[Home](#)
[CEO Hotline](#)
[Viewpoint](#)
[Classified Ads](#)
[Archives](#)
[Metro.net \(web\)](#)

## Resources

[Safety](#)
[Pressroom \(web\)](#)
[Ask the CEO](#)
[CEO Forum](#)
[Employee Recognition](#)
[Employee Activities](#)
[Metro Projects](#)
[Facts at a Glance \(web\)](#)
[Archives](#)
[Events Calendar](#)
[Research Center/Library](#)
[Metro Classifieds](#)
[Bazaar](#)

## Metro Info

[30/10 Initiative](#)
[Policies](#)
[Training](#)
[Help Desk](#)
[Intranet Policy](#)

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[Check it out](#) on metro.net. The new 'Fast Lanes' web pages highlight the Congestion Reduction Demonstration Project.

## New 'Fast Lanes' Web Pages Highlight Congestion Reduction Demonstration Project

By NED RACINE, Editor

(Aug. 13, 2008) Aiming to engage the public in the discussion of solutions to traffic congestion and gridlock, Metro rolled out a revised web page on Aug. 8 that highlights the Fast Lanes, Congestion Reduction Demonstration Project.

"We wanted to transform the present congestion reduction pages to a more user-friendly web page," said Grisel Ferreyra, communications manager.

According to Ferreyra, the new design offers easier public access, while providing visitors with more information.

"We included a video that was created for the public to explain the Fast Lanes congestion reduction project," Ferreyra said. "Visitors can also find answers to frequently asked questions and the dates and locations for upcoming public meetings."

A more prominent Contact Us section allows visitors to ask questions and see those answers and other questions displayed on the Fast Lanes pages.

Stephanie Wiggins, executive officer for the Congestion Reduction Demonstration Project, wants the new web pages to show that the Fast Lanes project means more than having toll lanes on highways, but includes finding transit alternatives.

"[The pages] allow us to have another channel to get input from the

community, beyond community meetings," Wiggins said. "It's an important part of our outreach effort."

| [Home](#) | [Phone Directory](#) | [Forms Online](#) | [FIS Online](#)