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The eighth annual Mobility 21 Southern California Transportation Summit drew an unprecedented 700 transportation advocates in search of solutions to the region's most pressing transportation challenges. *Photo by Ted Nguyen/OCTA*

**Mobility 21 Announces 'IMBY' List of Critical Transportation Projects to Improve Mobility in the Region and Throughout Southern California**

- [Mobility 21 goes live on social network circuit](#): Blogger Steve Hyman reported live from 8th Annual Transportation Summit on *twitter*. Link from the Mobility 21 *twitter* report to view highlights from the Summit and interviews with CEO Art Leahy and key transportation officials on YouTube.
- **Making news**: 'Funding drive hits the fast lane: Officials' aim is to get money to keep Southland moving' — [Daily News 09.22.09](#)
- **Lifetime Achievement Award** goes to Mobility 21 co-founder and retired Metro CEO Roger Snoble. Orange Mayor Carolyn Cavecche is named Leader of the Year; Inland Action, Inc. chosen as Organization of the Year.



Former Metro CEO Roger Snoble --

mobility in Southern California." A co-founder of the Mobility 21 Coalition, Snoble partnered with the Los Angeles Area Chamber of Commerce and the Automobile Club of Southern California to host the first transportation summit on Nov. 18, 2002. He is pictured here addressing the third annual transportation summit held Aug. 3, 2004. Although not present to accept the award, Snoble thanked the appreciative audience via video from a vacation spot in Hawaii. In a press release recounting his achievements, Mobility 21 Executive Director Marnie

and retired 44-year transit veteran -- was given the Mobility 21 Lifetime Achievement Award for his "tireless efforts and accomplishments improving

Primmer called Snoble "a champion of transportation improvements who capped off his career in leading the passage of Measure R."

(Sept. 22, 2009) More than 700 regional transportation, government, business and civic leaders convened Sept. 21 in support of Mobility 21's list of critical transportation projects proposed to improve mobility throughout Southern California.

The ["IMBY" List](#) — a pointedly positive acronym for "In My Back Yard" — was developed by Mobility 21 Southern California Transportation Coalition, and revealed at its 8th Annual Southern California Transportation Summit attended by mobility advocates from Los Angeles, Orange, Riverside, San Bernardino, San Diego and Ventura counties.



Mayor Antonio Villaraigosa announces list of critical transportation projects developed by Mobility 21 Coalition. [DOWNLOAD: 'In My Back Yard' list of critical projects \(PDF\)](#)  
*Photo by Monika Medina/Los Angeles Area Chamber of Commerce*

"Not only will these projects reduce traffic and improve air quality," said Los Angeles Mayor Antonio Villaraigosa, "the Westside subway extension and the other projects will create thousands of good jobs for local people and catapult the region to economic recovery once they are fully funded and break ground."



Addressing a record-breaking confab of transportation advocates, CEO Art Leahy gives progress report for high-speed rail advances in Southern California. *Photo by Monika Medina/Los Angeles Area Chamber of Commerce*

"California is making notable progress when it comes to one of our most important long-term mobility solutions -- high-speed rail," said CEO Art

Leahy. "High Speed Rail will not only be a tremendous boost to mobility in our region, it will also create needed jobs. We are proud that the link between downtown Los Angeles and Anaheim is one of the first legs of the proposed state-wide project."

As critical transportation legislation – such as the next Surface Transportation Authorization bill – makes its way through federal, state and local governments, this year's Summit focused on strategies for planning and funding Southern California's Transportation Future. The annual event also serves as a springboard for the Mobility 21 Coalition's advocacy efforts, which aim to secure needed funding for transportation projects throughout the six-county region.



California Business, Transportation & Housing Agency Secretary Dale E. Bonner applauded the effort: "When it comes to transportation and other critical infrastructure, speaking with one voice helps everyone understand that investment in Southern California pays dividends to the people of this region and the state and national economies."

*Photo by Monika Medina/Los Angeles Area Chamber of Commerce*

Among the region's most pressing transportation challenges addressed were financing California's transportation infrastructure; a corridor approach to goods movement investment; strategies for transit and highway efficiency; and how to position Southern California as the leader in developing a U.S. high-speed rail system.

The Mobility 21 ["IMBY" List](#) includes 21 projects aiming to improve rail safety, reduce congestion, move more people, move goods faster, and create the transit system of the 21st century.

*— from staff reports*