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## Need e-Help?

Call the Help Desk  
at 2-4357

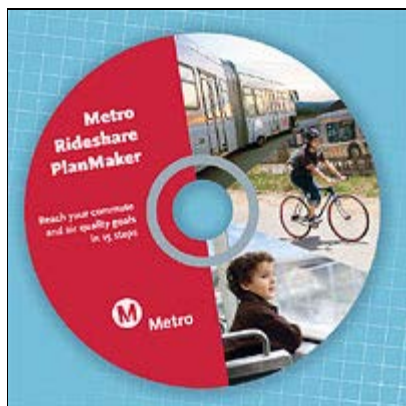
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AQMD Board Member and Long Beach City Councilwoman Tonia Reyes Uranga, at right, presents the environmental agency's Clean Air Award to Metro Commute Services for innovative Rideshare PlanMaker, a DIY kit for employers with step-by-step instructions on how to create and manage a successful Rideshare program at the worksite. Accepting the award Oct. 2 is, from left, Metro Board Member Pam O'Connor, PlanMaker project developer Rita Linsey, Commute Services sr. account executive, and David Sutton, Metro Commute Services director.

## Metro Wins AQMD Award for Rideshare Public Education Tool on Air Quality Issues

(Oct. 8, 2009) Metro is the recipient of the Public Education on Air Quality Issues Award from the Air Quality Management District (AQMD) for its Rideshare PlanMaker compact disk and web link. The prestigious 2009 Clean Air Awards were handed out Oct. 2 at the Millenium Biltmore Hotel in downtown Los Angeles.



[Check it out:](#) The complete Metro Commute Services PlanMaker Rideshare DIY kit is also online at

Metro's Rideshare PlanMaker has 15 recommended strategies on how to help Employee Transportation Coordinators (ETCs) implement a rideshare program at their worksite.

Many of the strategies are turnkey program offered by Metro such as transit pass programs, survey assistance and processing, ride matching for car or vanpool information, the Guaranteed Ride Home program., incentives such as free gift cards and subsidies of up to \$400 a month for vanpools.

The user-friendly CD includes forms, brochures and other collateral materials

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downloadable from the internet, clip art and flyer examples that reduces printing costs and paper waste. The Metro Rideshare PlanMaker is a one-stop center for ETCs to plan an effective and successful rideshare program that meets AQMD requirements.

Metro's Rideshare PlanMaker compact disk was distributed to 2,300 employers and organizations last year at Metro transportation coordinators workshops and the Southern California Association of Commuter Transportation's Annual conference and by mail. The PlanMaker is also available on-line.

"The Rideshare PlanMaker is the only resource I know of that makes it easy for an employer to comply with air quality regulations while providing a high quality, low-cost rideshare program for their employees," said David Sutton, Director of Metro's Commuter Services.

AQMD is the air pollution control agency for Orange County and major portions of Los Angeles, San Bernardino and Riverside counties. Metro is the leader in operating the largest fleet of clean compressed natural gas buses in the country. For more information on Metro's Rideshare PlanMaker go to [www.metro.net/riding](http://www.metro.net/riding) metro.

*--from Helen Ortiz-Gilstrap  
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