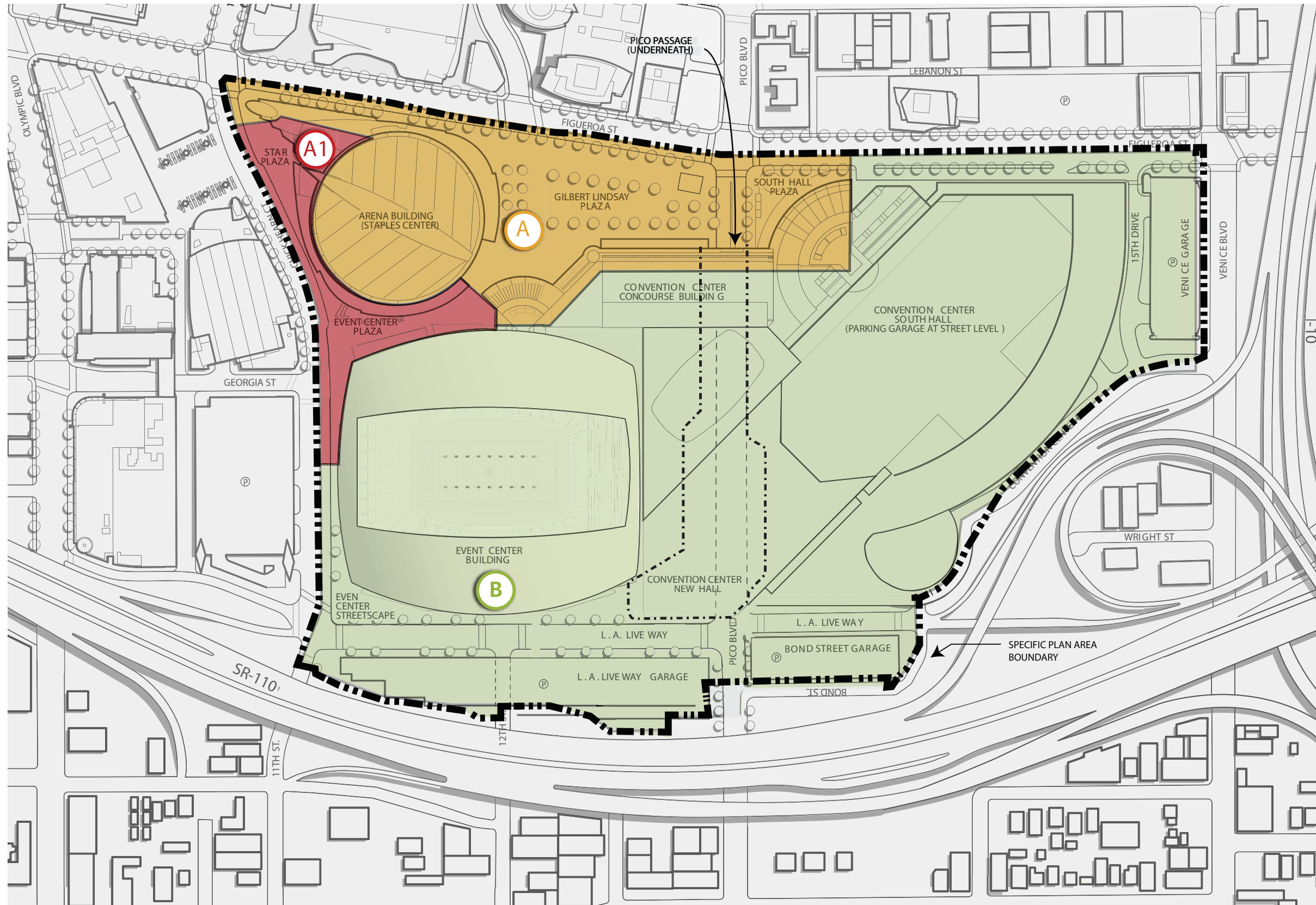


Appendix D



Proposed Convention and Event Center Sign Regulations

Proposed Convention and Event Center Sign Regulations



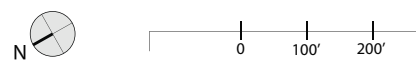
KEY

BOUNDARY LINES

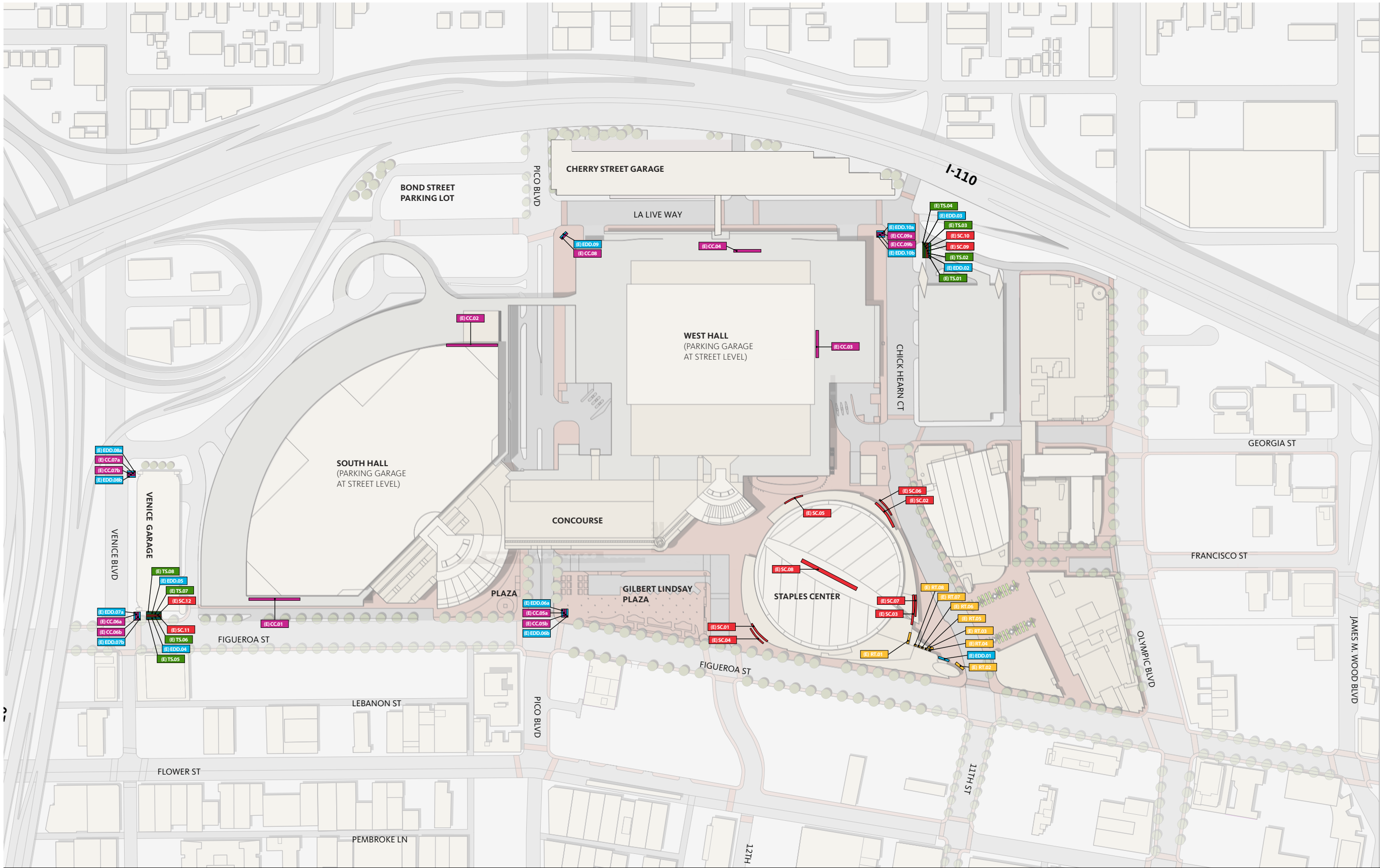
- Specific Plan Area Boundary
- Zone A Includes Pico Passage, including Pico Blvd. at Street Level

SIGNAGE ZONES

- Zone A1
- Zone A
- Zone B



Site Plan: Sign Zones



LEGEND

SIGN TYPES

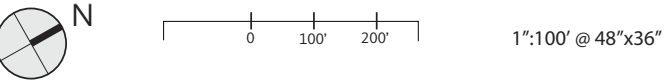
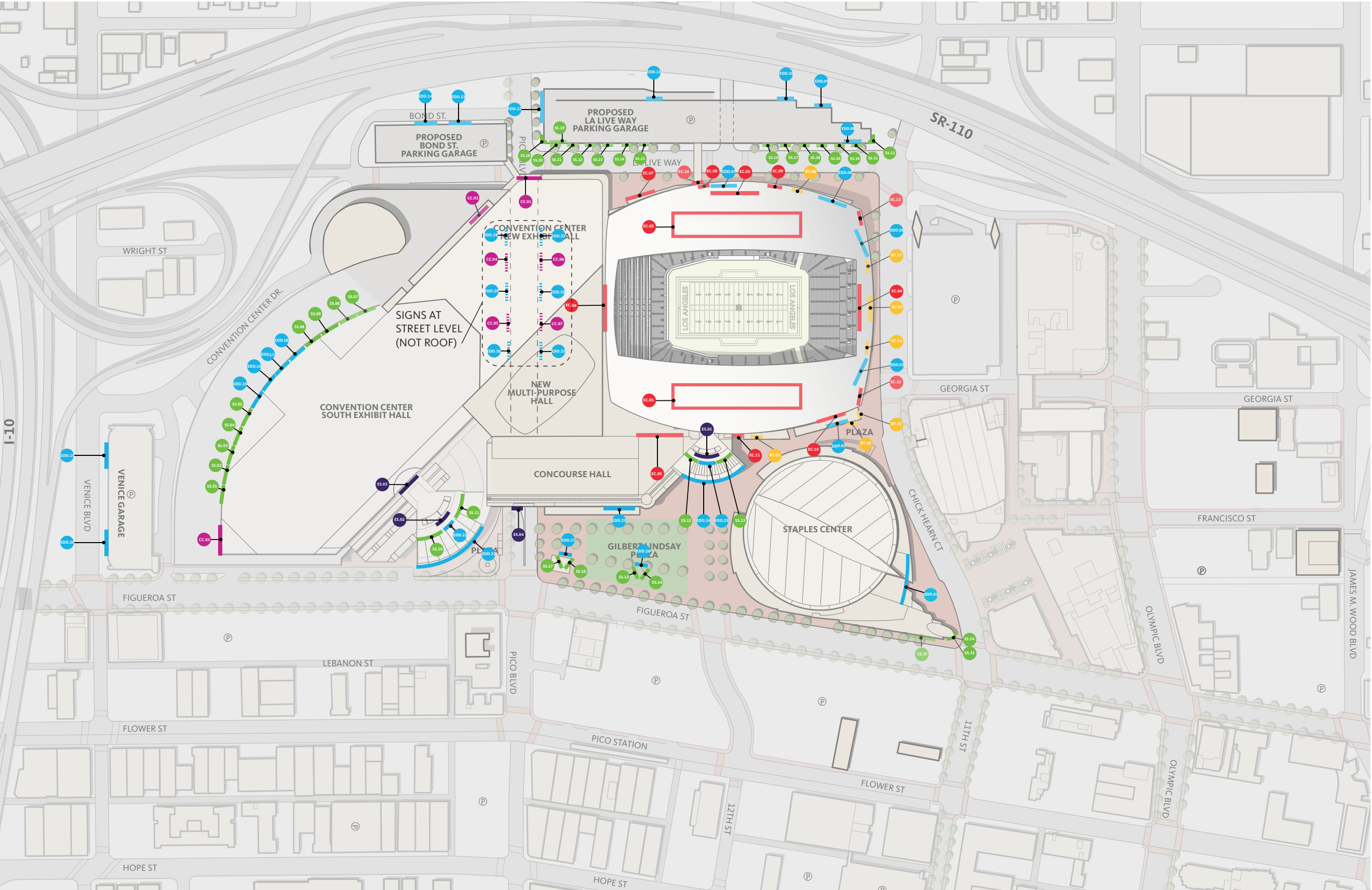
- CC LACC IDENTITY SIGN
- SC STAPLES CENTER IDENTITY SIGN
- RT RETAIL / TENANT IDENTITY SIGN
- EDD DIGITAL DISPLAY
- SS STATIC SIGN
- TS TRIVISON SIGN
- (E) XX EXISTING (E) SIGN NOTATION

Existing Exterior and Site Sign Locations

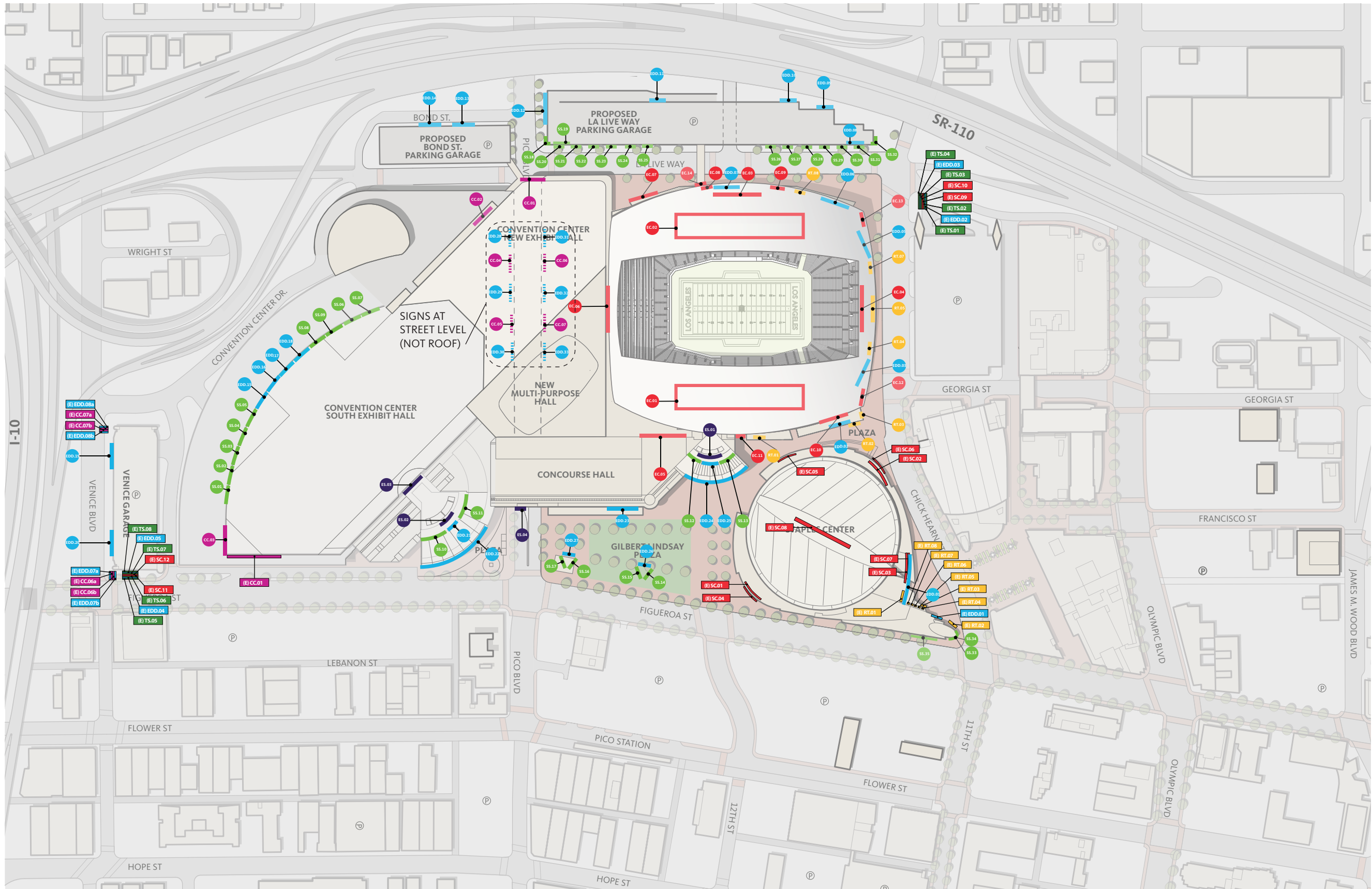
KEY

SIGN TYPES

- CC LACC IDENTITY SIGN
- ES EVENT SIGN
- EDD DIGITAL DISPLAY
- SS STATIC SIGN
- EC EVENT CENTER IDENTITY SIGN
- RT RETAIL / TENANT IDENTITY SIGN



Site Plan: Exterior and Site Sign Locations

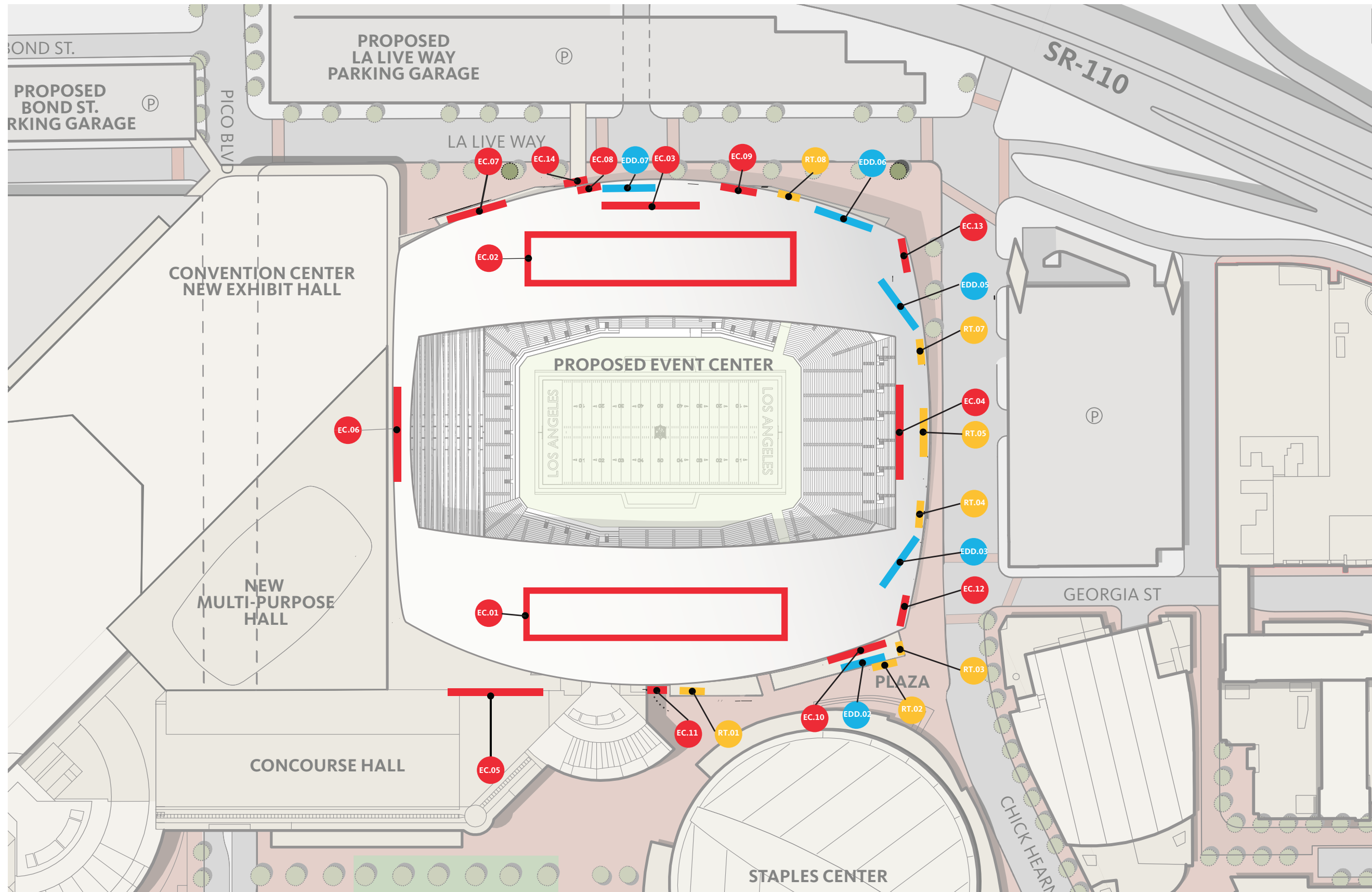


KEY

- PROPOSED SIGN TYPES**
- CC LACC IDENTITY SIGN
 - ES EVENT SIGN
 - EDD DIGITAL DISPLAY
 - SS STATIC SIGN
 - EC EVENT CENTER IDENTITY SIGN
 - RT RETAIL / TENANT IDENTITY SIGN

- EXISTING SIGN TYPES**
- CC LACC IDENTITY SIGN
 - SC STAPLES CENTER IDENTITY SIGN
 - RT RETAIL / TENANT IDENTITY SIGN
 - EDD DIGITAL DISPLAY
 - SS STATIC SIGN
 - TS TRIVISON SIGN
 - (E) XX EXISTING (E) SIGN NOTATION

Composite Site Plan:Exterior and Site Sign Locations



KEY

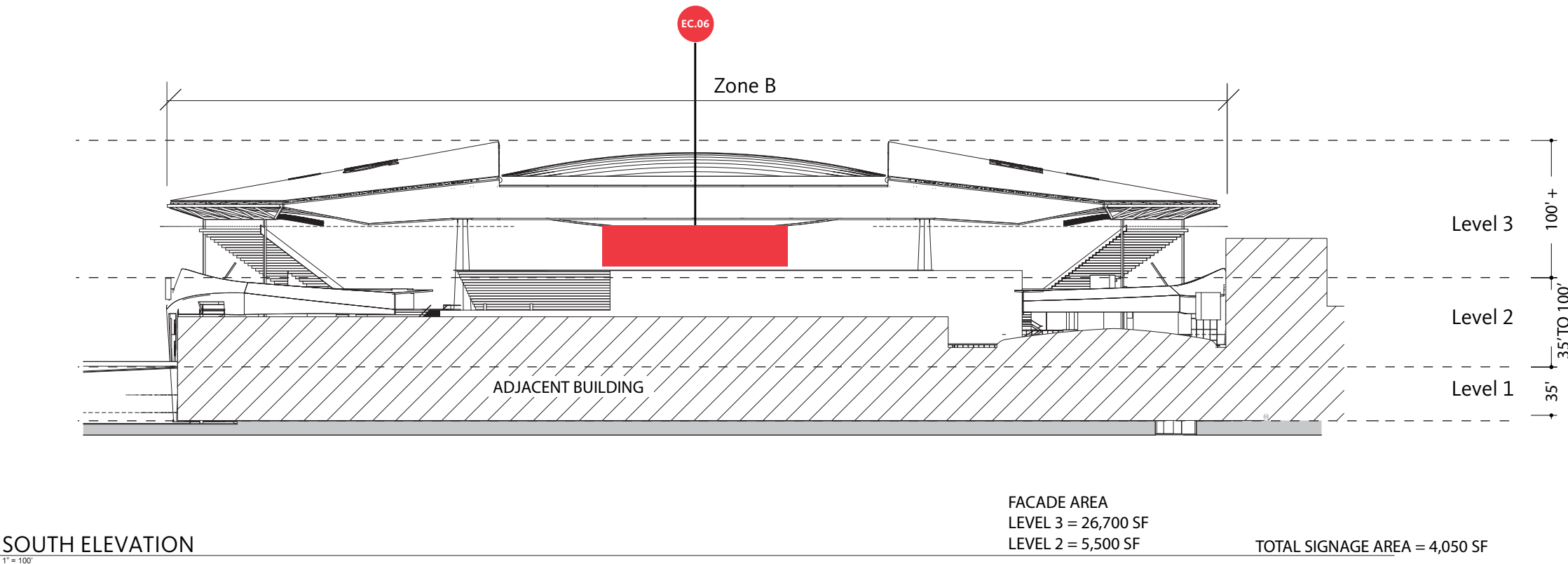
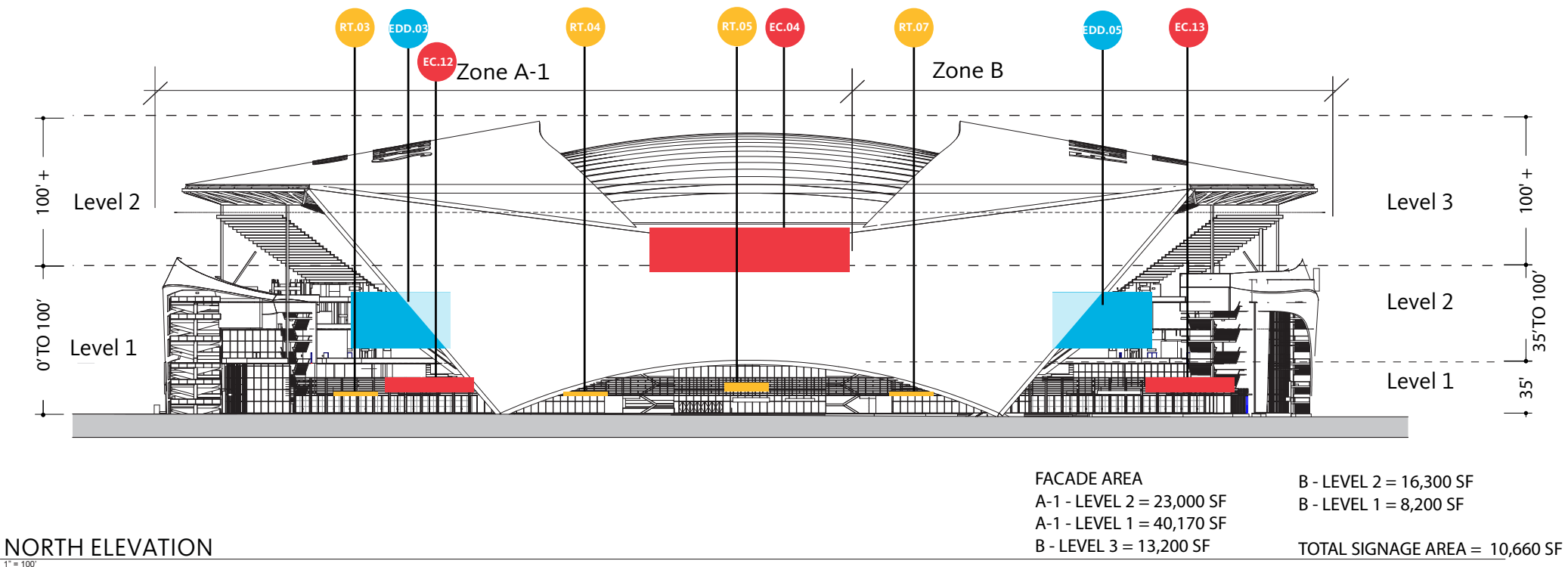
- SIGN TYPES**
- EDD DIGITAL DISPLAY
 - SS STATIC SIGN
 - EC EVENT CENTER IDENTITY SIGN
 - RT RETAIL / TENANT IDENTITY SIGN

Enlarged Signage Plan: Event Center

KEY

SIGN TYPES

- EDD DIGITAL DISPLAY
- EC EVENT CENTER IDENTITY SIGN
- RT RETAIL / TENANT IDENTITY SIGN



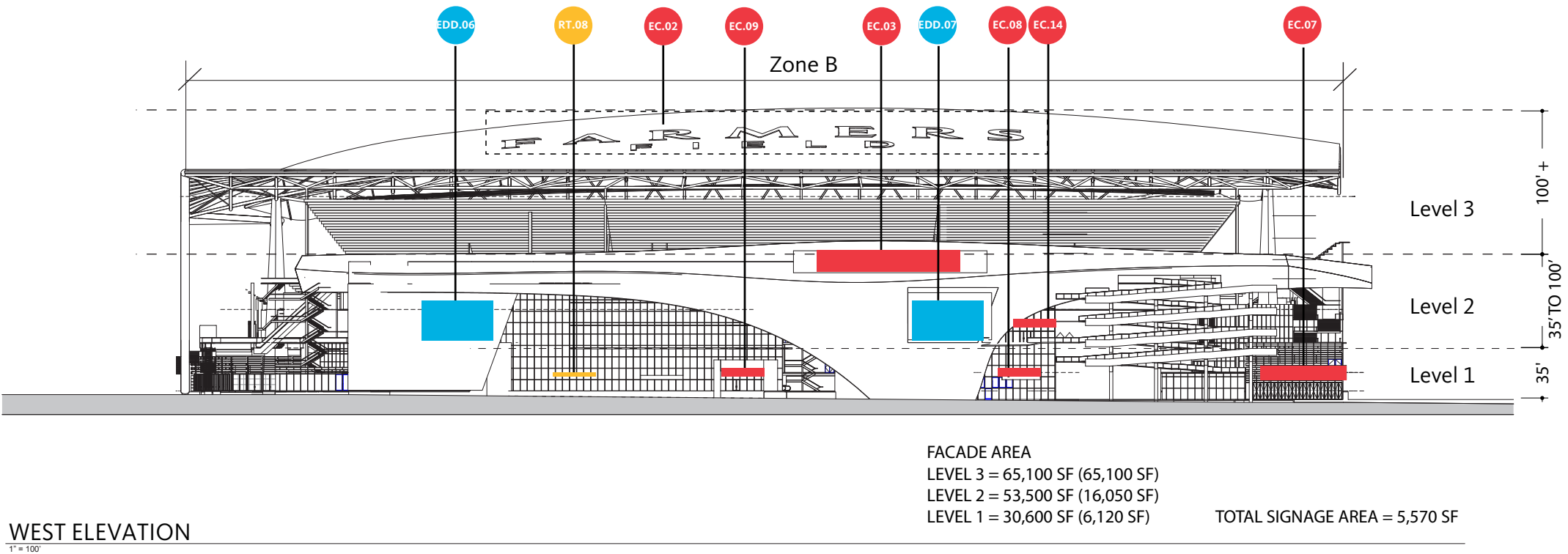
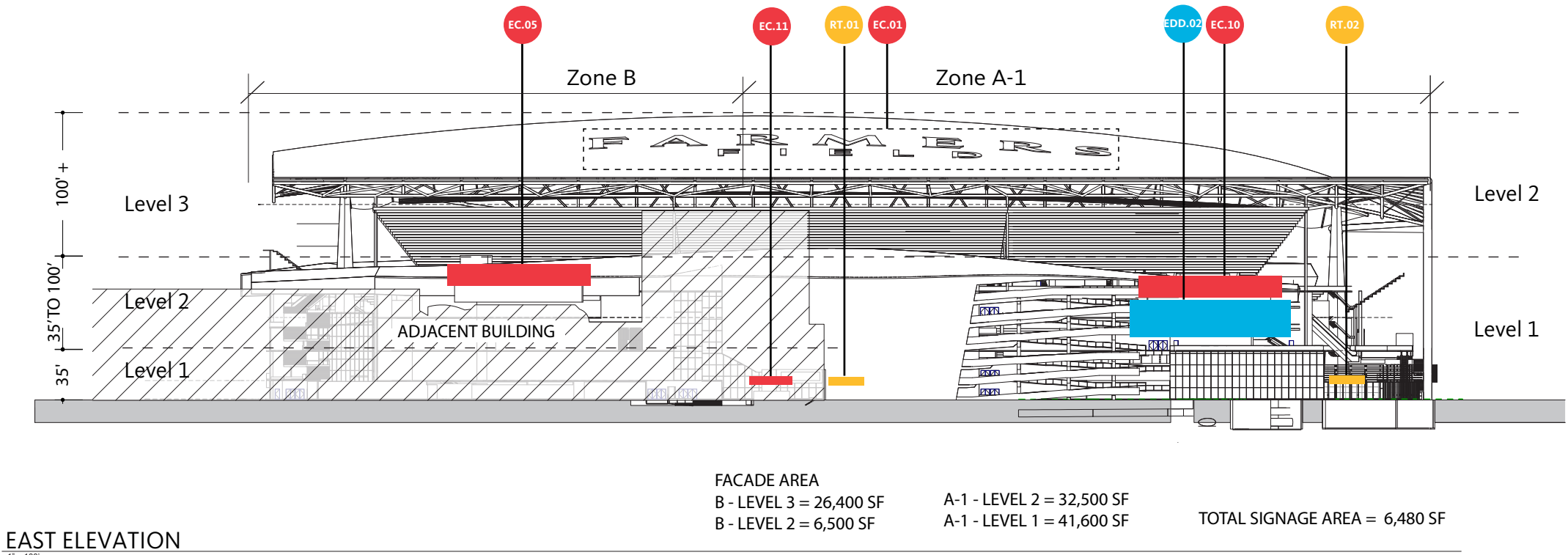
Note:
All proposed signs locations are approximate & may require modification of location based on completed design. Signs may be relocated up to 10 feet vertically and 50 feet horizontally, but shall not leave current zones & levels.

Proposed Exterior and Site Sign Locations

KEY

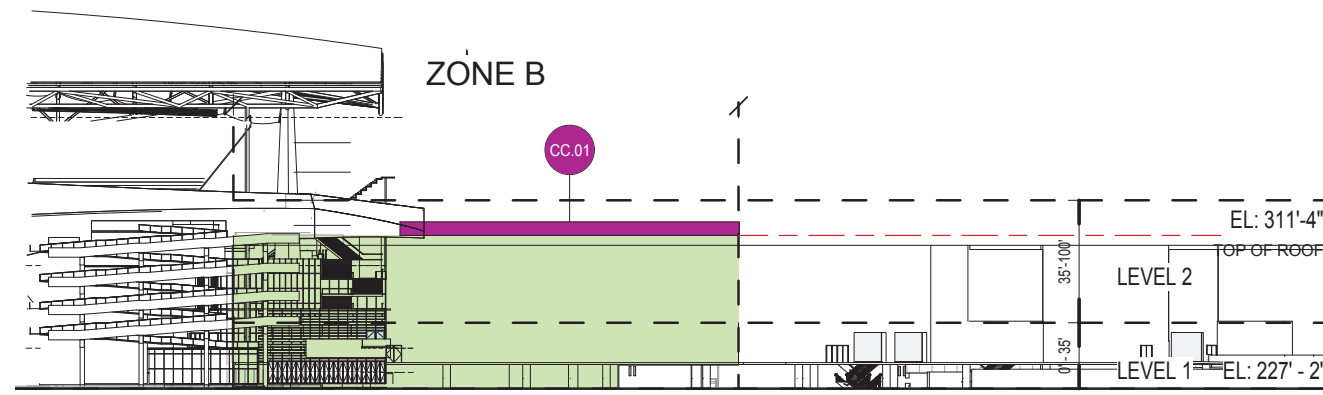
SIGN TYPES

- EDD DIGITAL DISPLAY
- EC EVENT CENTER IDENTITY SIGN
- RT RETAIL / TENANT IDENTITY SIGN



Note:
All proposed signs locations are approximate & may require modification of location based on completed design. Signs may be relocated up to 10 feet vertically and 50 feet horizontally, but shall not leave current zones & levels.

Proposed Exterior and Site Sign Locations



FACADE AREA

LEVEL 2 = 12,400 SF

LEVEL 1 = 8,550 SF

NEW HALL ELEVATION - WEST

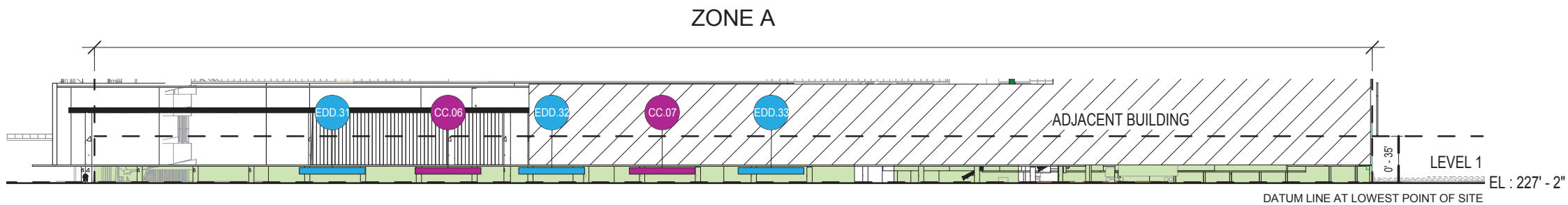
1" = 100'-0"

TOTAL SIGNAGE AREA = 1,305 SF

SIGN TYPES

CC LACC IDENTITY SIGN

EDD DIGITAL DISPLAY



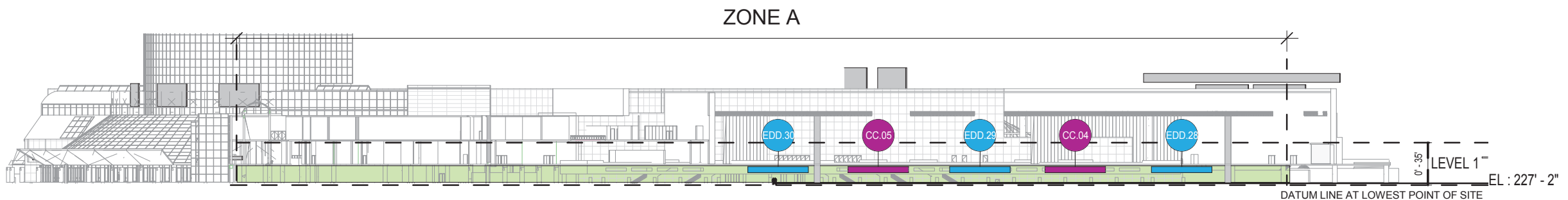
FACADE AREA

LEVEL 1 = 12,750 SF

NEW HALL PEDESTRIAN ELEVATION - NORTH

1" = 100'-0"

TOTAL SIGNAGE AREA = 1,250 SF



FACADE AREA

LEVEL 1 = 11,890 SF

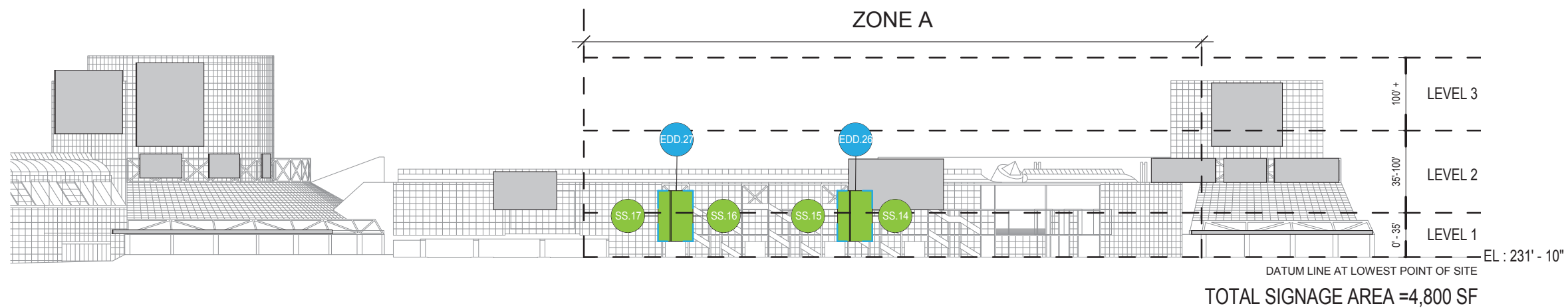
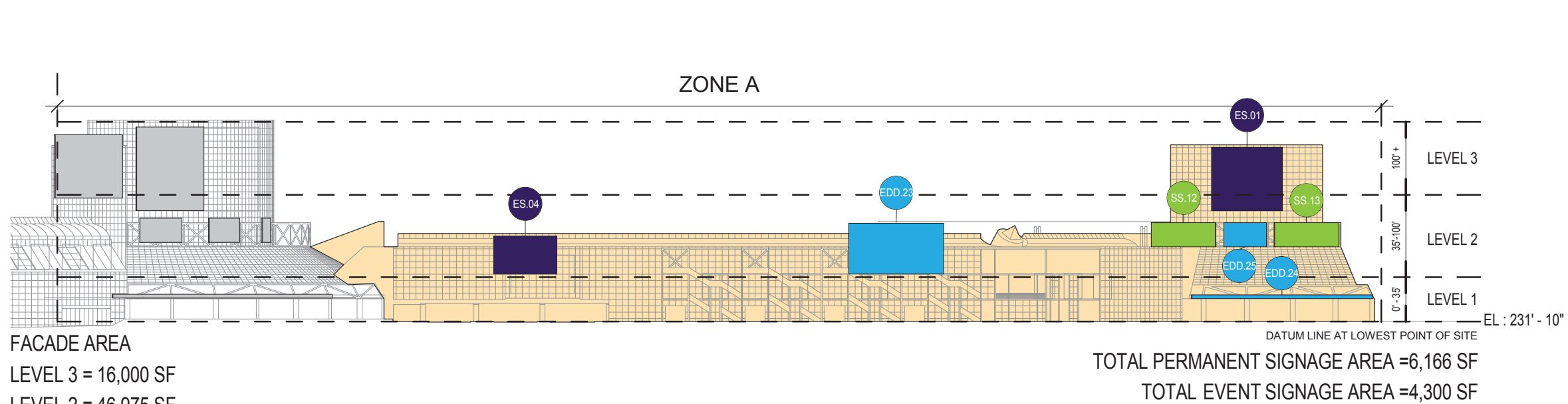
NEW HALL PEDESTRIAN ELEVATION - SOUTH

1" = 100'-0"

TOTAL SIGNAGE AREA = 1,250 SF

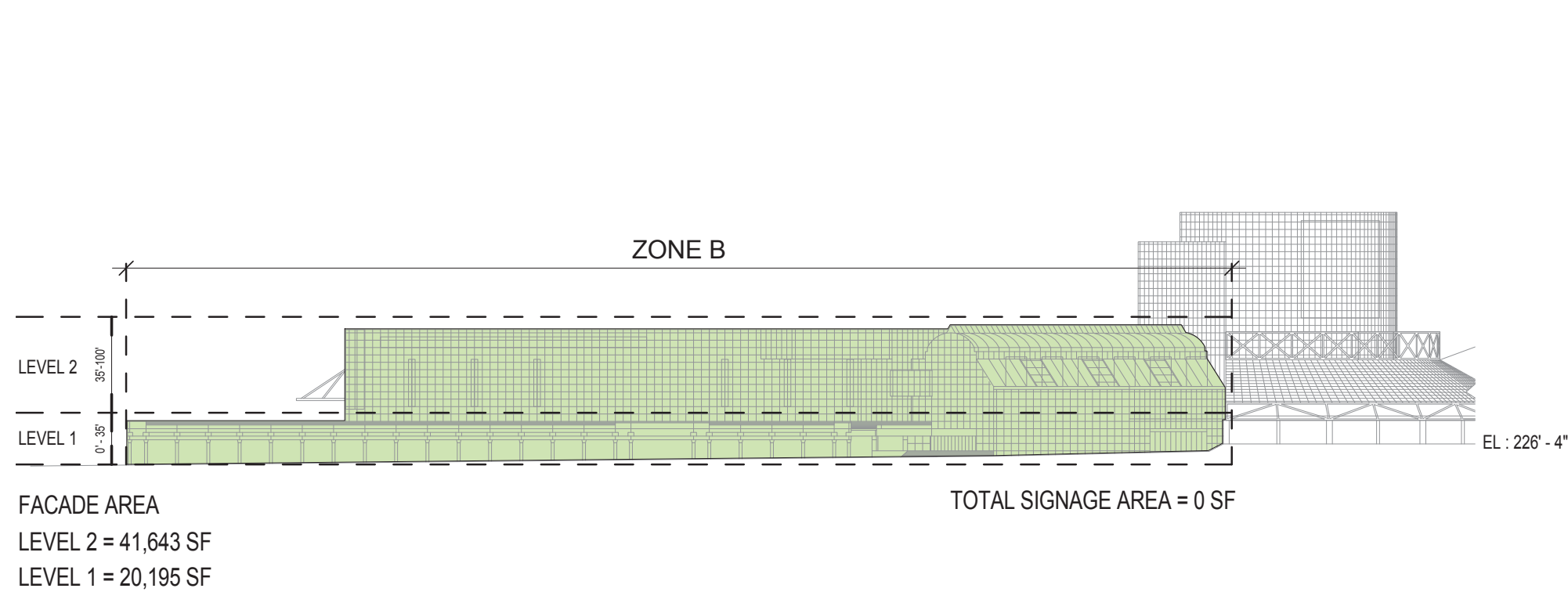
Note: All proposed signs locations are approximate & may require modification of location based on completed design. Signs may be relocated up to 10 feet vertically, and 50 feet horizontally, but shall not leave current zones & levels.

Signage Elevations: Convention Center



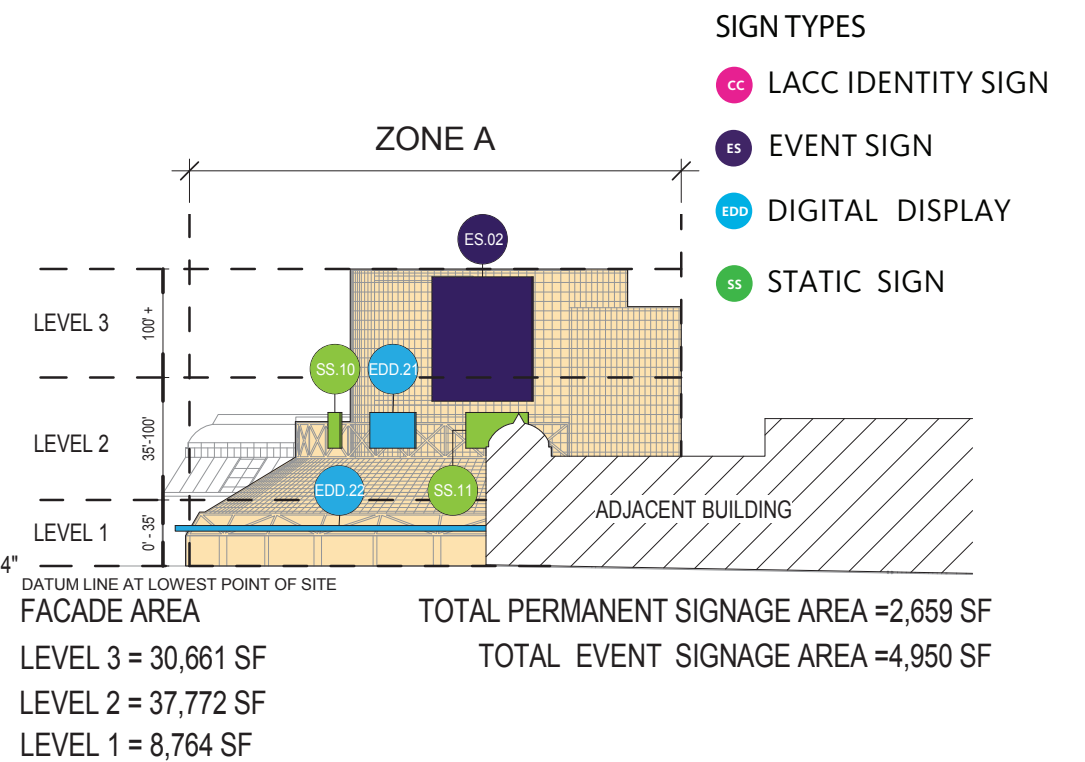
Note: All proposed signs locations are approximate & may require modification of location based on completed design. Signs may be relocated up to 10 feet vertically, and 50 feet horizontally, but shall not leave current zones & levels.

Signage Elevations: Convention Center



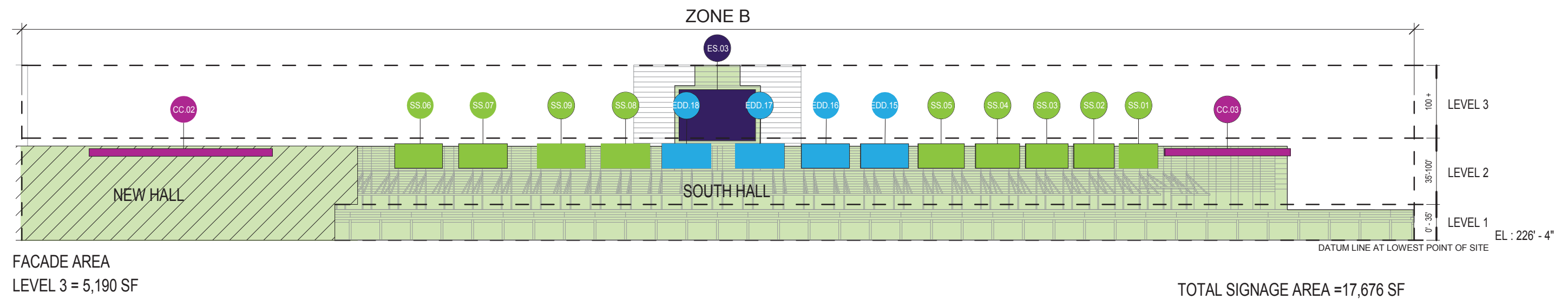
CONVENTION CENTER ELEVATION - SOUTH HALL - EAST

1" = 100'-0"



CONVENTION CENTER ELEVATION - SOUTH HALL - NORTH

1" = 100'-0"



CONVENTION CENTER ELEVATION - SOUTH HALL / NEW HALL - SOUTHWEST

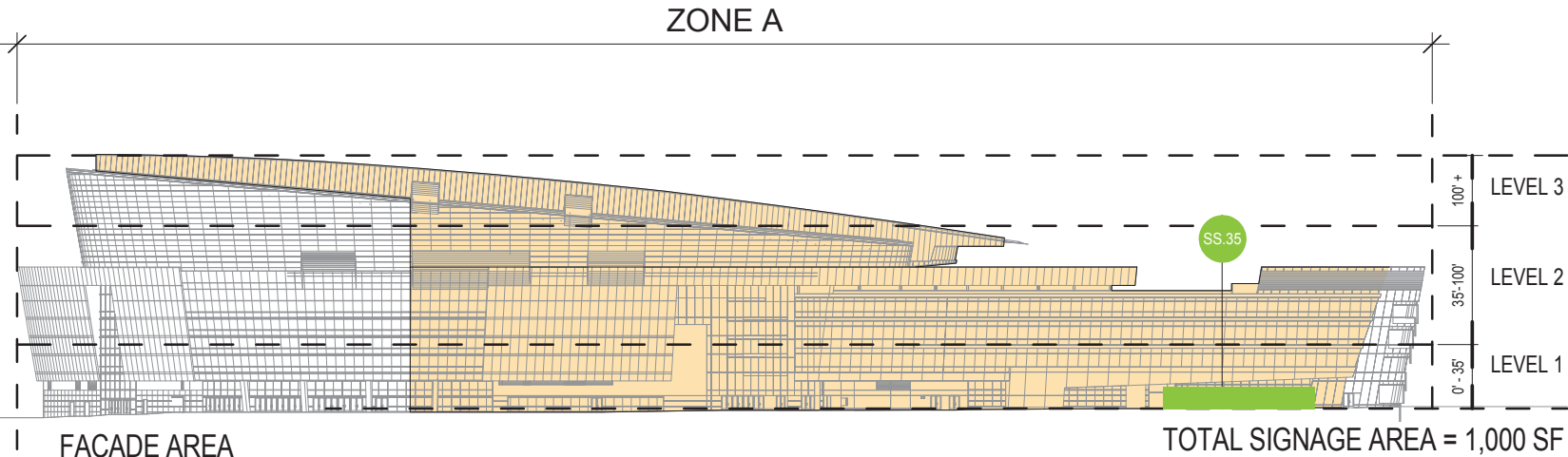
1" = 100'-0"

Note: All proposed signs locations are approximate & may require modification of location based on completed design. Signs may be relocated up to 10 feet vertically, and 50 feet horizontally, but shall not leave current zones & levels.

Signage Elevations: Convention Center

SIGN TYPES

- EDD DIGITAL DISPLAY
- SS STATIC SIGN



FACADE AREA

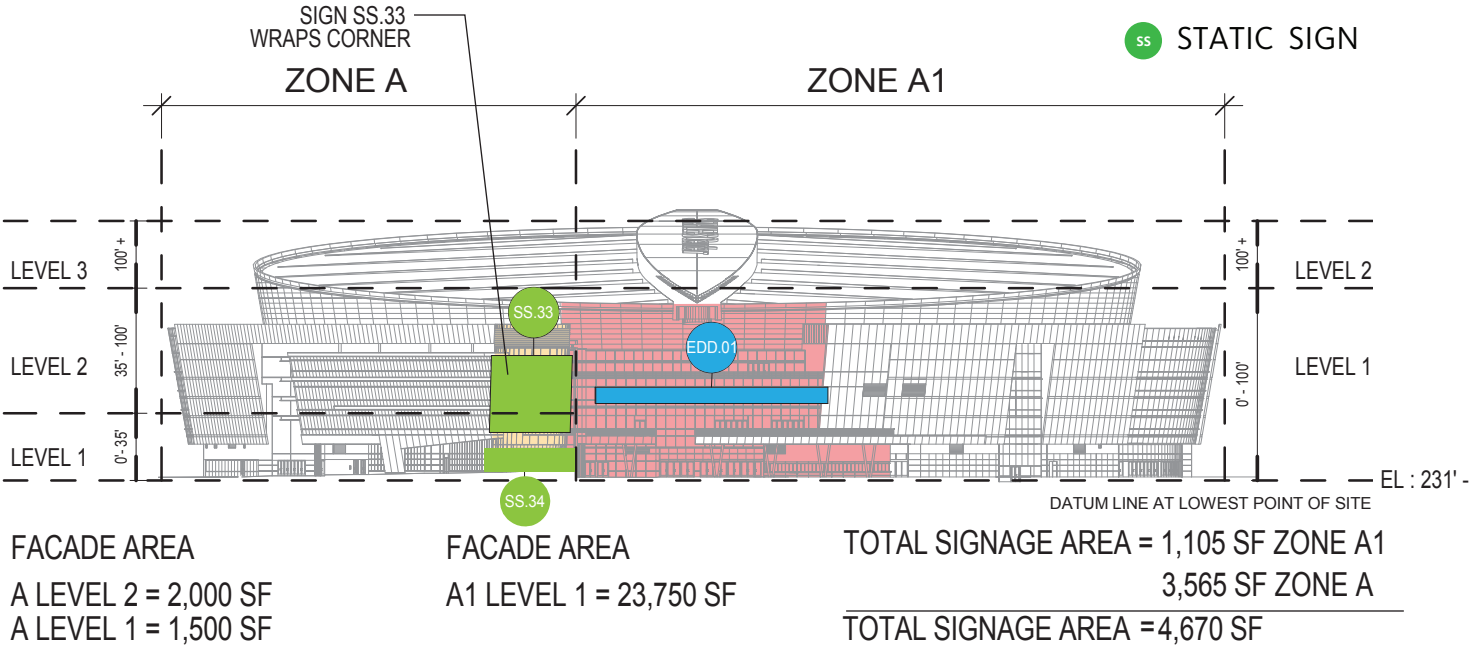
LEVEL 3 = 5,830 SF

LEVEL 2 = 33,260 SF

LEVEL 1 = 20,550 SF

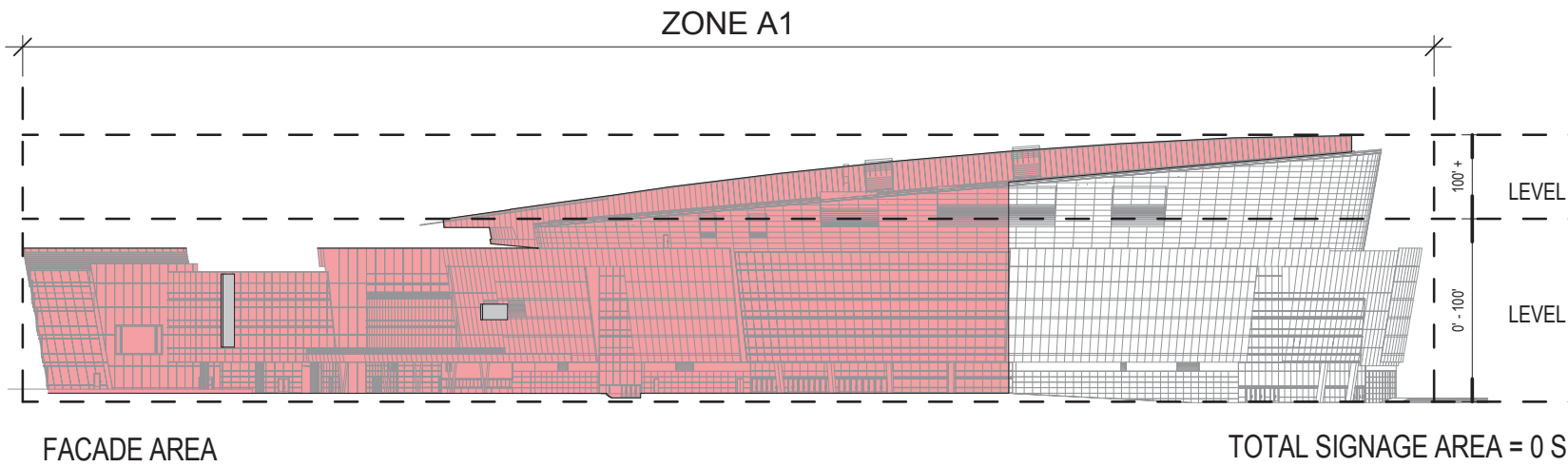
STAPLES CENTER ELEVATION - EAST

1" = 100'-0"



STAPLES CENTER ELEVATION - NORTH

1" = 100'-0"



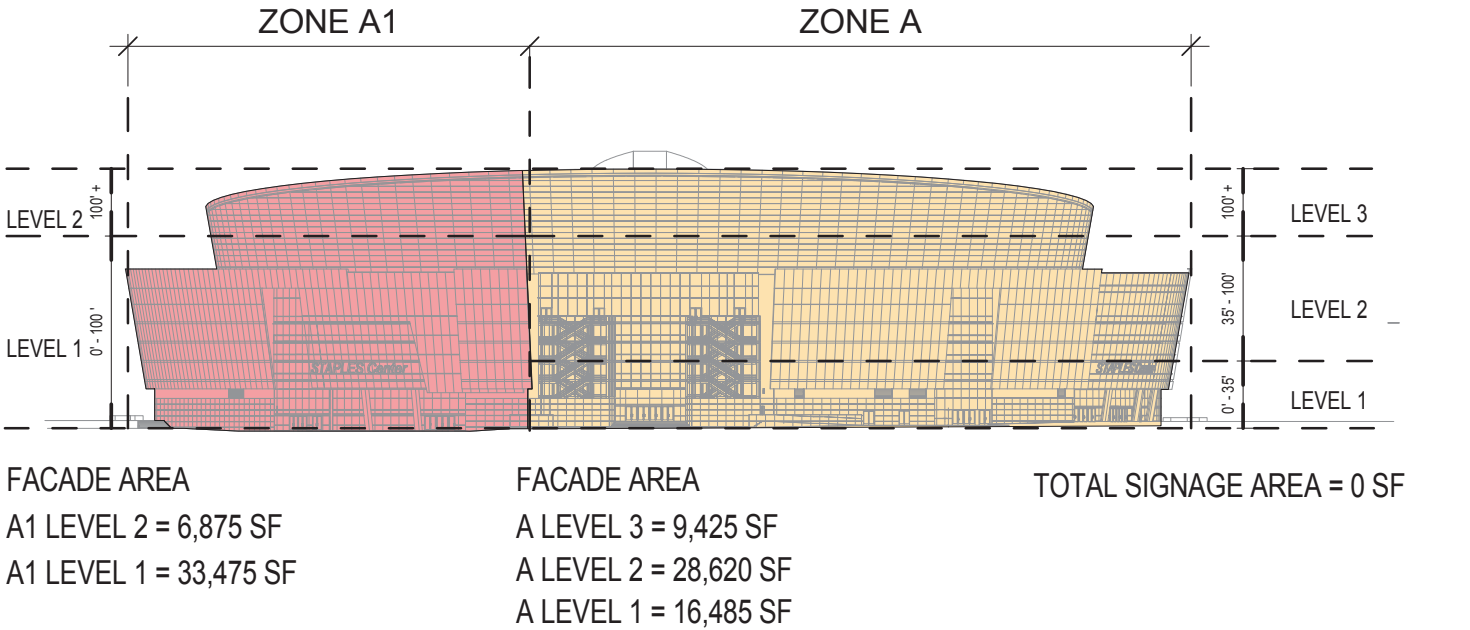
FACADE AREA

LEVEL 2 = 5,830 SF

LEVEL 1 = 44,925 SF

STAPLES CENTER ELEVATION - WEST

1" = 100'-0"



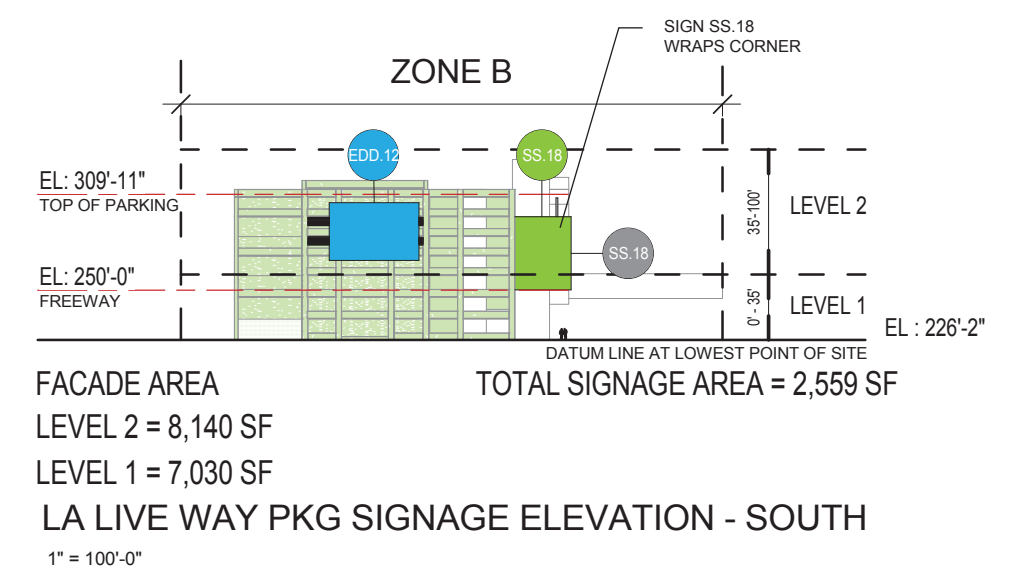
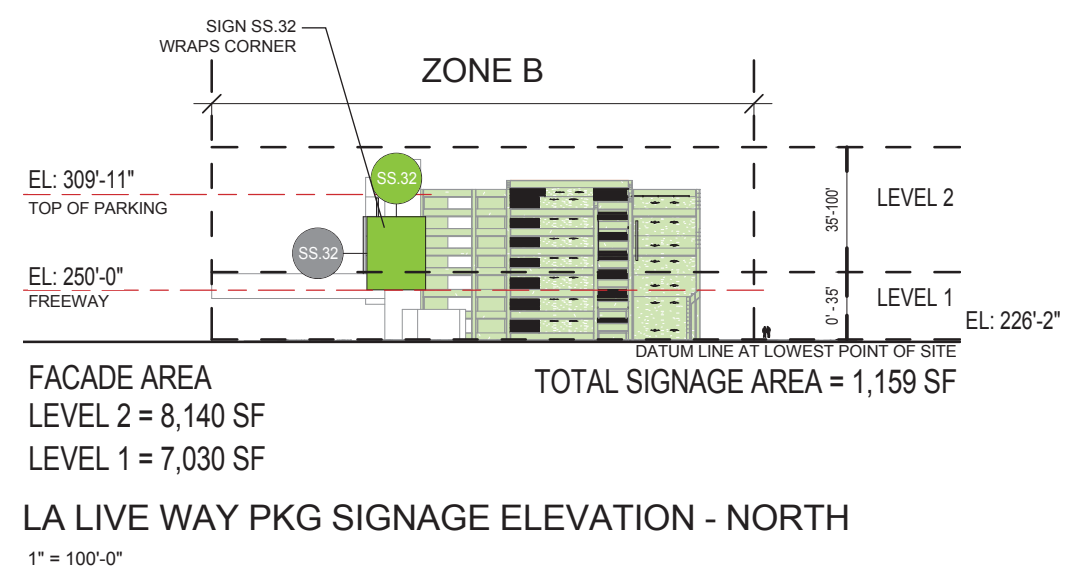
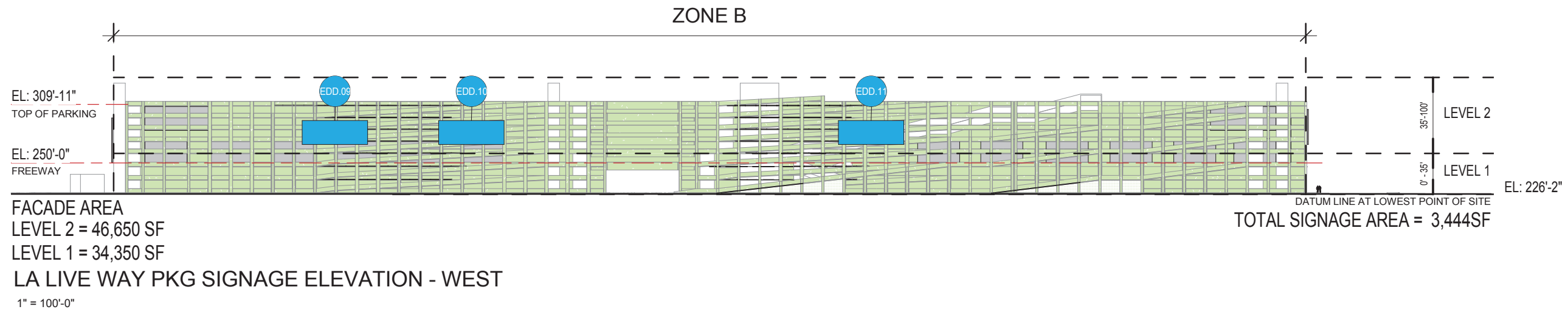
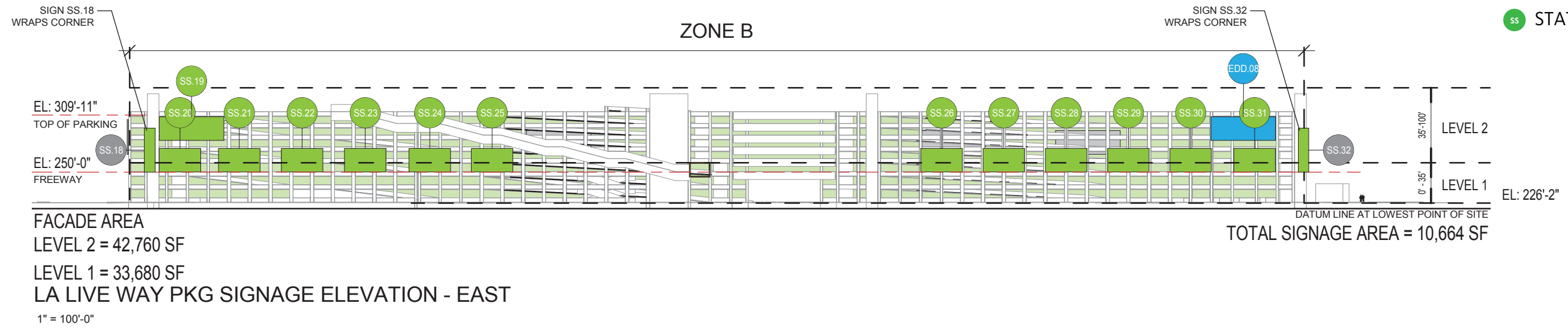
STAPLES CENTER ELEVATION - SOUTH

1" = 100'-0"

Note: All proposed signs locations are approximate & may require modification of location based on completed design. Signs may relocated up to 10 feet vertically, and 50 feet horizontally, but shall not leave current zones & levels.

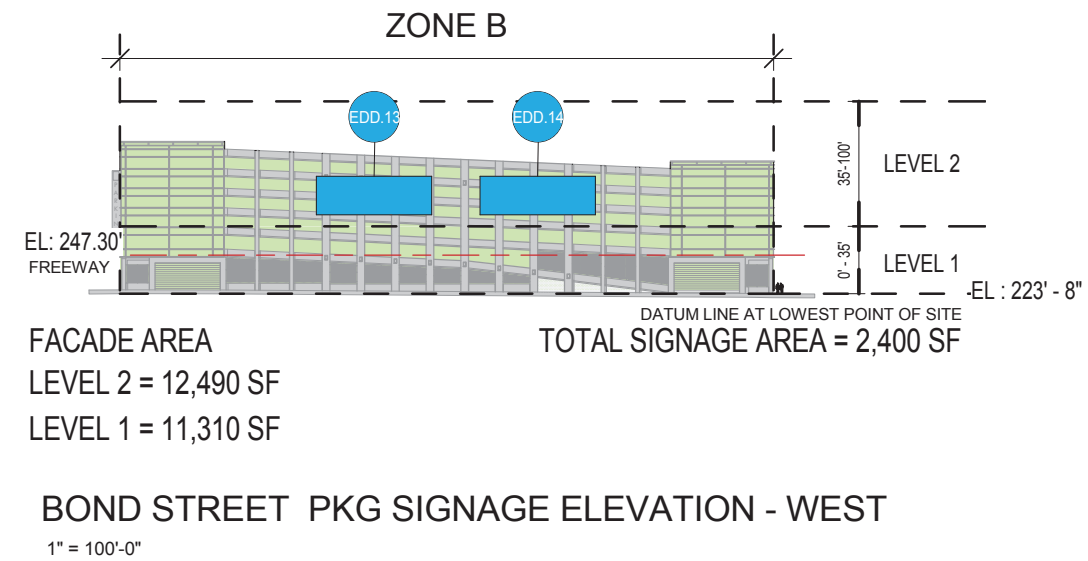
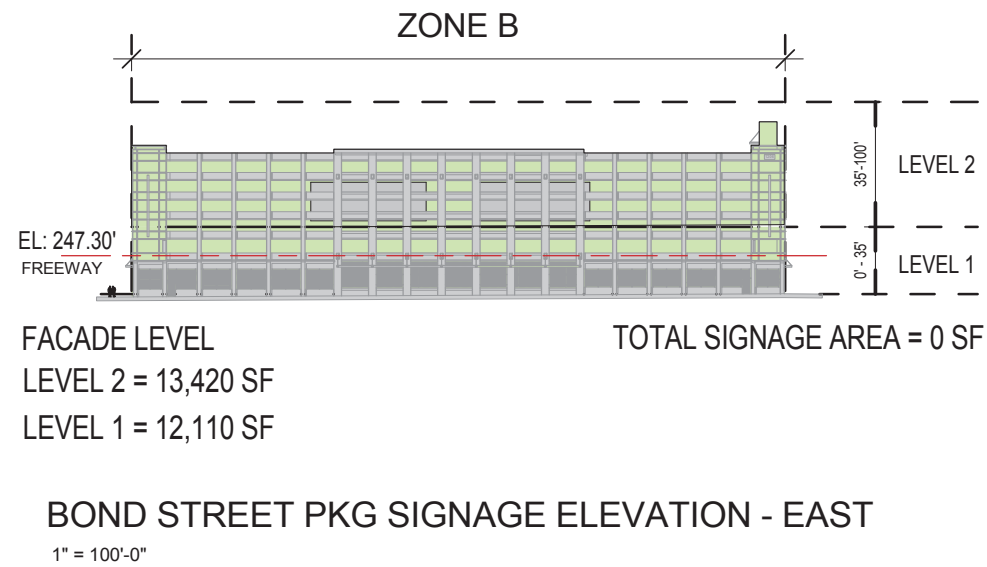
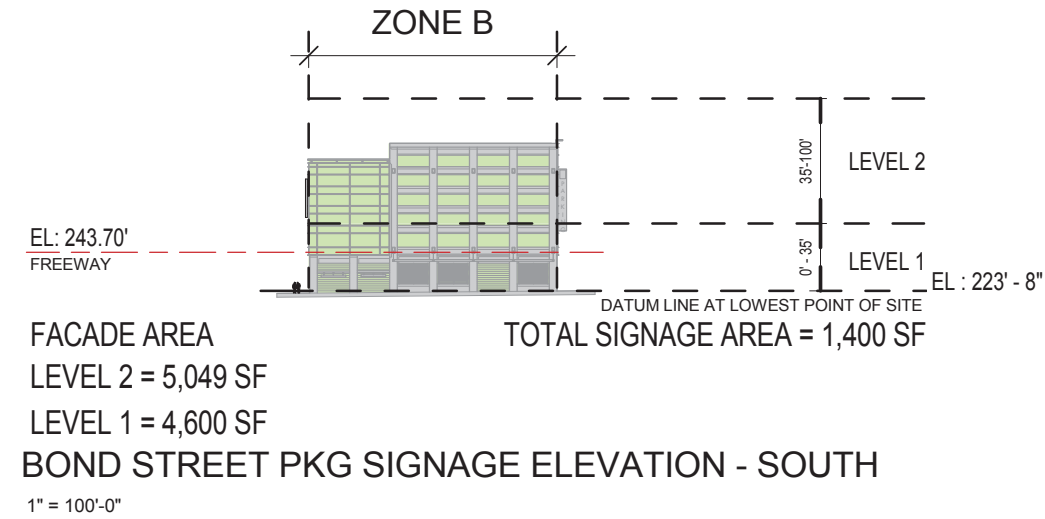
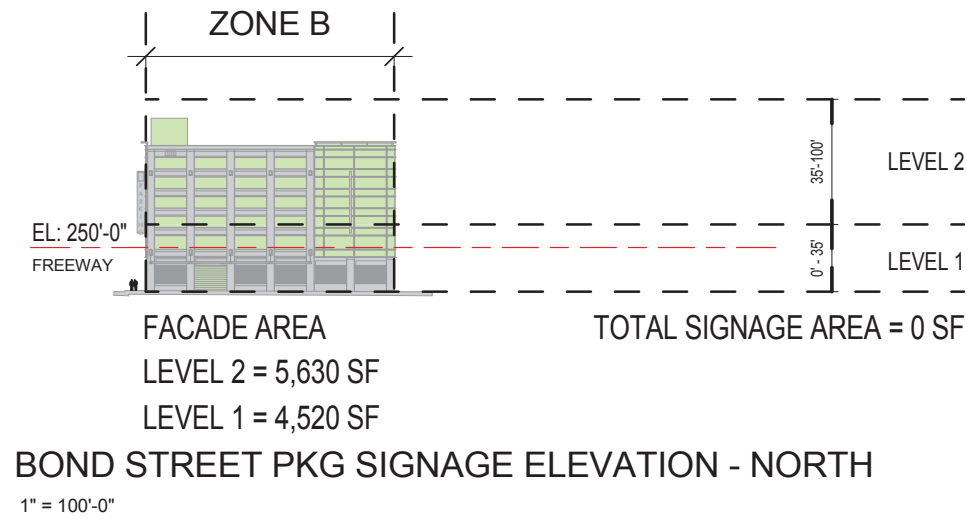
Signage Elevations: Staples Center

- SIGN TYPES
- EDD DIGITAL DISPLAY
 - SS STATIC SIGN



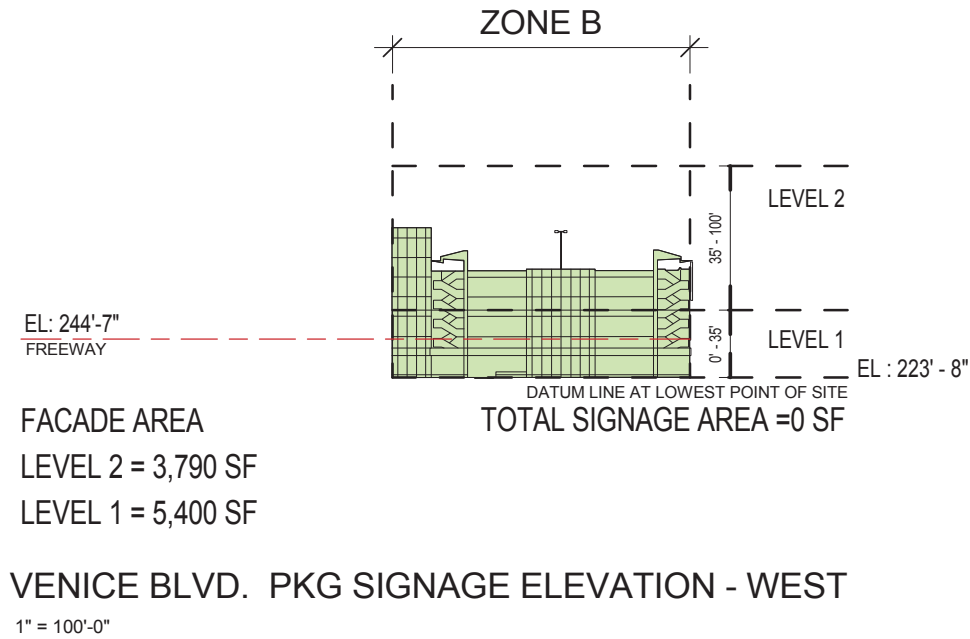
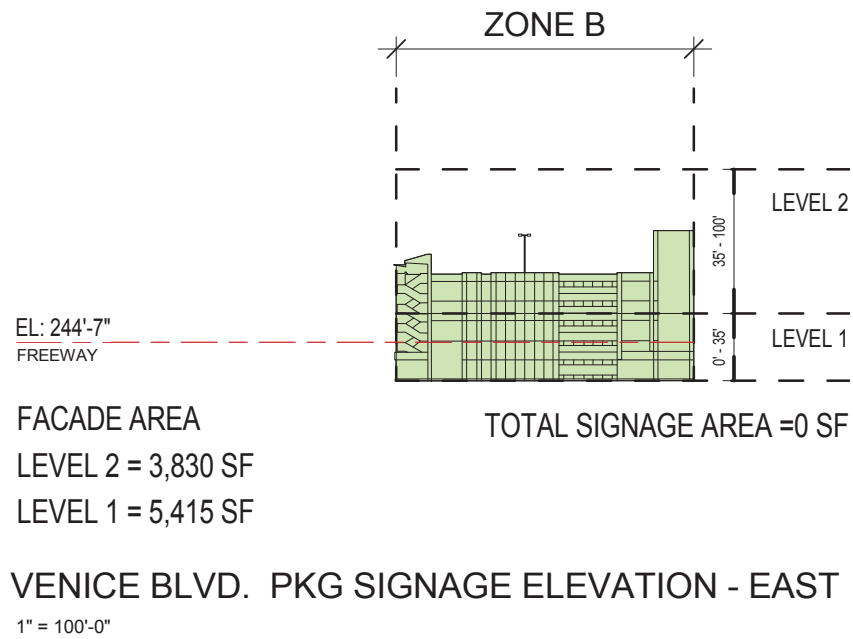
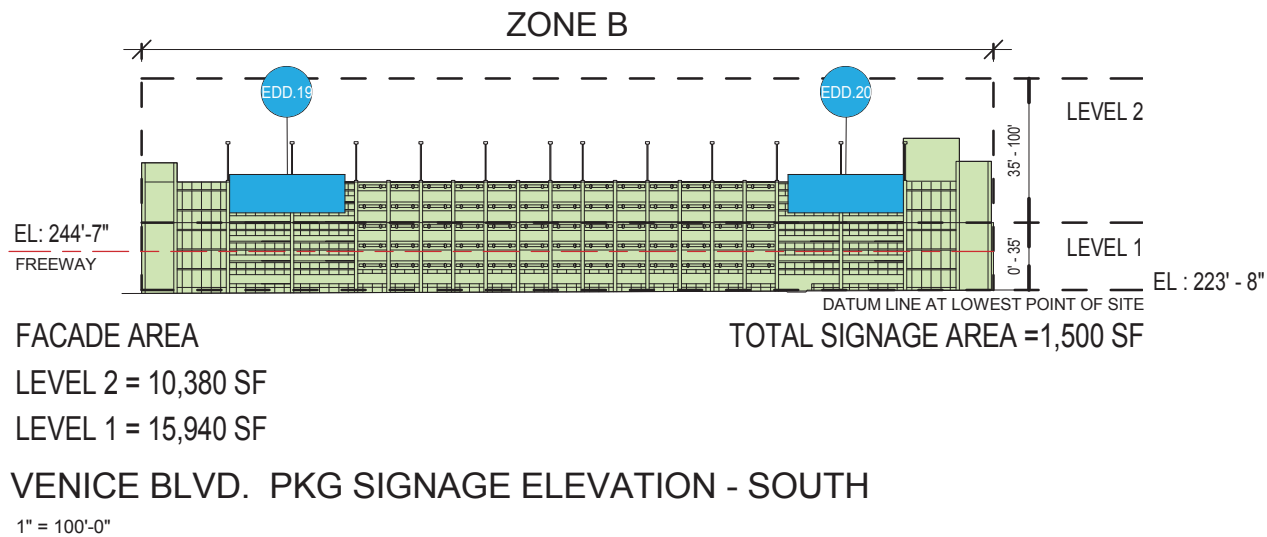
Note: All proposed signs locations are approximate & may require modification of location based on completed design. Signs may relocated up to 10 feet vertically, and 50 feet horizontally, but shall not leave current zones & levels.

Signage Elevations: LA Live Way Garage



Note: All proposed signs locations are approximate & may require modification of location based on completed design. Signs may be relocated up to 10 feet vertically, and 50 feet horizontally, but shall not leave current zones & levels.

Signage Elevations: Bond Street Garage



Note: All proposed signs locations are approximate & may require modification of location based on completed design. Signs may be relocated up to 10 feet vertically, and 50 feet horizontally, but shall not leave current zones & levels.

Signage Elevations: Venice Garage

PERMITTED SIGNS

ZONE A	Non - Animated Signs	Animated Signs	Refresh Rate for Animation
Level 1	Permitted	Permitted	8 Second Static Image with Instant Refresh
Level 2	Permitted	Permitted	8 Second Static Image with Instant Refresh
Level 3	Permitted	Not Permitted	Not Permitted

ZONE A-1

Level 1	Permitted	Permitted	Unrestricted, Full Animation
Level 2	Permitted	Permitted	Unrestricted, Full Animation

ZONE B

Level 1	Permitted	Permitted	8 Second Static Image with Instant Refresh
Level 2	Permitted	Permitted	8 Second Static Image with Instant Refresh
Level 3	Permitted	Not Permitted	Not Permitted

Plaza Pillar Sign

Zone A	Permitted	Permitted	8 Second Static Image with Instant Refresh
Zone A1	Permitted	Permitted	Unrestricted, Full Animation
Zone B	Permitted	Permitted	8 Second Static Image with Instant Refresh

Signage Schedule: Sign Classification and Area

PERMITTED OPERATING HOURS

ZONE A	Non - Animated Signs	Animated Signs
Level 1	Dawn to 2AM	Dawn to 2AM
Level 2	No Restriction	No Restriction
Level 3	No Restriction	Not Permitted

ZONE A-1

Level 1	No Restriction	No Restriction
Level 2	No Restriction	Dawn to 2AM

ZONE B

Level 1	Dawn to 2AM	Dawn to 2AM
Level 2	Dawn to 2AM	Dawn to 2AM
Level 3	No Restriction	Not Permitted

MAXIMUM PERMITTED INDIVIDUAL SIGN AREA

ZONE A	Non - Animated Signs	Animated Signs
Level 1	4,000 SF	2,000 SF
Level 2	5,000 SF	3,000 SF
Level 3	2,000 SF	Not Permitted

ZONE A-1

Level 1	3,000 SF	3,000 SF
Level 2	5,000 SF	3,000 SF

ZONE B

Level 1	2,000 SF	2,000 SF
Level 2	5,000 SF	4,000 SF
Level 3	2,000 SF	Not Permitted

* Does Not Apply to Roof Identification Signs

MINIMUM SEPARATION BETWEEN INDIVIDUAL SIGNS

ZONE A	Non - Animated Signs	Animated Signs
Level 1	4 FT	4 FT
Level 2	4 FT	4 FT
Level 3	8 FT	Not Permitted

ZONE A-1

Level 1	0	0
Level 2	0	0

ZONE B

Level 1	4 FT	4 FT
Level 2	4 FT	4 FT
Level 3	8 FT	Not Permitted

Plaza Pillar Sign

Zone A	1,200 SF	1,200 SF
Zone A1	1,200 SF	1,200 SF
Zone B	1,200 SF	1,200 SF

* For temporary event signs maximum permitted size is up to 5,000 SF

Signage Schedule: Sign Operation, Maximum Area, and Minimum Separation

SIGN	ELEVATION	SIGN DESCRIPTION (Primary)	SIGN DESCRIPTION (Secondary)	Onsite	HEIGHT ABOVE GROUND	HEIGHT	WIDTH	AREA	SF	SUB AREA	ZONE	ZONE / LEVEL	Animated	Refresh Rate
ONSITE														
Event Center														
EC.03	WEST	Event Center Identification Sign	Wall	Yes	88'-0"	15'-0"	100'-0"	1,500	SF	2A	B	2	No	N/A
EC.04	NORTH	Event Center Identification Sign	Wall	Yes	95'- 0"	30'-0"	135'-0"	4,050	SF	2A	A-1	1/2	No	N/A
EC.05	EAST	Event Center Identification Sign	Wall	Yes	80'- 0"	15'-0"	100'-0"	1,500	SF	2A	B	2	No	N/A
EC.06	SOUTH	Event Center Identification Sign	Wall	Yes	90'- 0"	30'-0"	135'-0"	4,050	SF	2A	B	3	No	N/A
EC.07	WEST	Event Center Identification Sign	Wall	Yes	10'- 0"	10'- 0"	60'-0"	600	SF	2A	B	1	No	N/A
EC.08	WEST	Event Center Identification Sign	Wall	Yes	10'- 0"	6'- 0"	30'- 0"	180	SF	2A	B	1	No	N/A
EC.09	WEST	Event Center Identification Sign	Wall	Yes	10'- 0"	6'- 0"	30'- 0"	180	SF	2A	B	1	No	N/A
EC.10	EAST	Event Center Identification Sign	Wall	Yes	70'- 0"	15'-0"	100'-0"	1,500	SF	2A	A-1	1	No	N/A
EC.11	EAST	Event Center Identification Sign	Wall	Yes	10'- 0"	6'- 0"	30'- 0"	180	SF	2A	A-1	1	No	N/A
EC.12	NORTH	Event Center Identification Sign	Wall	Yes	10'- 0"	10'- 0"	60'-0"	600	SF	2A	A-1	1	No	N/A
EC.13	NORTH	Event Center Identification Sign	Wall	Yes	10'- 0"	10'- 0"	60'-0"	600	SF	2A	B	1	No	N/A
EC.14	WEST	Event Center Identification Sign	Wall	Yes	50'-0"	6'- 0"	30'- 0"	180	SF	2A	B	1	No	N/A
RT.01	EAST	Retail Tenant Identification Sign	Wall	Yes	10'- 0"	6'- 0"	25'- 0"	150	SF	2A	A-1	1	No	N/A
RT.02	EAST	Retail Tenant Identification Sign	Wall	Yes	10'- 0"	6'- 0"	25'- 0"	150	SF	2A	A-1	1	No	N/A
RT.03	NORTH	Retail Tenant Identification Sign	Wall	Yes	12'- 0"	3'- 0"	30'- 0"	90	SF	2A	A-1	1	No	N/A
RT.04	NORTH	Retail Tenant Identification Sign	Wall	Yes	12'- 0"	3'- 0"	30'- 0"	90	SF	2A	A-1	1	No	N/A
RT.05	NORTH	Retail Tenant Identification Sign	Wall	Yes	15'- 0"	6'- 0"	30'- 0"	180	SF	2A	A-1	1	No	N/A
RT.06	Not Used	-	-	-	-	-	-	0	SF	-	-	-	-	-
RT.07	NORTH	Retail Tenant Identification Sign	Wall	Yes	10'- 0"	3'- 0"	30'- 0"	90	SF	2A	B	1	No	N/A
RT.08	WEST	Retail Tenant Identification Sign	Wall	Yes	10'- 0"	3'- 0"	30'- 0"	90	SF	2A	B	1	No	N/A
								15,960	SF					
Los Angeles Convention Center / New Hall														
CC.01	SOUTH-WEST	Identification Sign	Wall	Yes	80'- 0"	7'- 6"	180'- 0"	1,350	SF	1A	B	2	No	N/A
CC.02	SOUTH-WEST	Identification Sign	Wall	Yes	80'- 0"	7'- 6"	180'- 0"	1,350	SF	1A	B	2	No	N/A
CC.03	SOUTH-WEST	Identification Sign	Wall	Yes	80'- 0"	7'- 6"	180'- 0"	1,350	SF	1A	B	2	No	N/A
CC.04	SOUTH PEDESTRIAN	Identification Sign	Wall	Yes	8'-0"	5'- 0"	50'- 0"	250	SF	1B	A	1	No	N/A
CC.05	SOUTH PEDESTRIAN	Identification Sign	Wall	Yes	8'-0"	5'- 0"	50'- 0"	250	SF	1B	A	1	No	N/A
CC.06	NORTH PEDESTRIAN	Identification Sign	Wall	Yes	8'-0"	5'- 0"	50'- 0"	250	SF	1B	A	1	No	N/A
CC.07	NORTH PEDESTRIAN	Identification Sign	Wall	Yes	8'-0"	5'- 0"	50'- 0"	250	SF	1B	A	1	No	N/A
TE.03	SOUTH-WEST	Event Sign	Wall	Yes	100'- 0"	50'- 0"	75'- 0"	3,750	SF	1A	B	3	No	N/A
								8,800	SF					
Los Angeles Convention Center / Concourse														
ES.01	EAST	Event Sign	Wall	Yes	85'- 0"	50'- 0"	56'- 0"	2,800	SF	1A	A	2/3	No	N/A
ES.02	NORTH	Event Sign	Wall	Yes	85'- 0"	66'- 0"	75'- 0"	4,950	SF	1A	A	2/3	No	N/A
ES.04	EAST	Event Sign	Wall	Yes	35'- 0"	30'- 0"	50'- 0"	1,500	SF	1A	A	2	No	N/A
								9,250	SF					
STAPLES Center														
SS.34	NORTH	Static Sign	Wall	Yes	6"	12'- 0"	47'- 0"	565	SF	3A	A	1	No	N/A
SS.35	EAST	Static Sign	Wall	Yes	6"	12'- 0"	83'- 4"	1,000	SF	3A	A	1	No	N/A
								1,565	SF					
								Subtotal Onsite Signage Proposed		35,575 SF				
AERIAL SIGNAGE PROPOSED														
Event Center Roof														
EC.01	ROOF - WEST	Event Center Identification Sign	Aerial	Yes	ROOF	80'- 0"	370'- 0"	29,600	SF	3A	B	N/A	No	N/A
EC.02	ROOF - EAST	Event Center Identification Sign	Aerial	Yes	ROOF	80'- 0"	370'- 0"	29,600	SF	3A	B	N/A	No	N/A
								59,200	SF					
								Total Onsite Aerial Signage Proposed		59,200 SF				
OFFSITE														
Event Center														
EDD.02	EAST	Digital Display	Wall	No	23'-0"	26'-8"	112'-0"	3,000	SF	2A	A-1	1 /2	Yes	Unrestricted
EDD.03	NORTH	Digital Display	Wall	No	43'-0"	67'-0"	38'-0	2,480	SF	2A	A-1	1	Yes	Unrestricted
EDD.04	Not Used	-	-	-	-	-	-	0	SF	2A	-	-	-	-
EDD.05	NORTH	Digital Display	Wall	No	43'-0"	67'-0"	38'-0	2,480	SF	2A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.06	WEST	Digital Display	Wall	No	38'- 0"	28'-4"	50'-0"	1,420	SF	2A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.07	WEST	Digital Display	Wall	No	38'- 0"	28'-4"	50'-0"	1,420	SF	2A	B	2	Yes	8 Second Static Image; Instant Refresh
								10,800	SF					
L.A. Live Way Garage														
EDD.08	EAST	Digital Display	Wall	No	50'- 0"	20'- 6"	56'- 0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.09	WEST	Digital Display	Wall	No	38'- 0"	20'- 6"	56'- 0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.10	WEST	Digital Display	Wall	No	38'- 0"	20'- 6"	56'- 0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.11	WEST	Digital Display	Wall	No	38'- 0"	20'- 6"	56'- 0"	1,148	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.12	SOUTH	Digital Display	Wall	No	38'- 0"	30'- 0"	46'- 8"	1,400	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
SS.18	SOUTH/EAST	Static Sign	Wall	No	21'- 0"	38'-0"	30'- 6"	1,374	SF	5A	B	1/2	No	N/A
SS.20	EAST	Static Sign	Wall	No	21'- 0"	24'- 0"	36'- 0"	864	SF	5A	B	1/2	No	N/A
SS.21	EAST	Static Sign	Wall	No	21'- 0"	24'- 0"	36'- 0"	864	SF	5A	B	1/2	No	N/A
SS.22	EAST	Static Sign	Wall	No	21'- 0"	24'- 0"	36'- 0"	864	SF	5A	B	1/2	No	N/A
SS.23	EAST	Static Sign	Wall	No	21'- 0"	24'- 0"	36'- 0"	864	SF	5A	B	1/2	No	N/A
SS.24	EAST	Static Sign	Wall	No	21'- 0"	24'- 0"	36'- 0"	864	SF	5A	B	1/2	No	N/A
SS.25	EAST	Static Sign	Wall	No	21'- 0"	24'- 0"	36'- 0"	864	SF	5A	B	1/2	No	N/A
SS.26	EAST	Static Sign	Wall	No	21'- 0"	24'- 0"	36'- 0"	864	SF	5A	B	1/2	No	N/A

SS.27	EAST	Static Sign	Wall	No	21' - 0"	24' - 0"	36' - 0"	864	SF	5A	B	1/2	No	N/A
SS.28	EAST	Static Sign	Wall	No	21' - 0"	24' - 0"	36' - 0"	864	SF	5A	B	1/2	No	N/A
SS.29	EAST	Static Sign	Wall	No	21' - 0"	24' - 0"	36' - 0"	864	SF	5A	B	1/2	No	N/A
SS.30	EAST	Static Sign	Wall	No	21' - 0"	24' - 0"	36' - 0"	864	SF	5A	B	1/2	No	N/A
SS.31	EAST	Static Sign	Wall	No	21' - 0"	24' - 0"	36' - 0"	864	SF	5A	B	1/2	No	N/A
SS.32	EAST/NORTH	Static Sign	Wall	No	21' - 0"	45' - 0"	30' - 6"	1,374	SF	5A	B	1/2	No	N/A
SS.19	EAST	Static Sign	Wall	No	50' - 0"	20' - 6"	56' - 0"	1,148	SF	5A	B	2	No	N/A
									20,256	SF				
Bond Street Garage														
EDD.13	WEST	Digital Display	Wall	No	38' - 0"	20' - 0"	60' - 0"	1,200	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.14	WEST	Digital Display	Wall	No	38' - 0"	20' - 0"	60' - 0"	1,200	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
									2,400	SF				
Los Angeles Convention Center / New Hall														
EDD.22	NORTH	Digital Display	Marquee	No	16' - 0"	3' - 0"	245' - 0"	735	SF	1A	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.21	NORTH	Digital Display	Wall	No	60' - 0"	20' - 0"	34' - 0"	680	SF	1A	A	2	Yes	8 Second Static Image; Instant Refresh
EDD.28	NORTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5' - 0"	50' - 0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.29	NORTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5' - 0"	50' - 0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.30	NORTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5' - 0"	50' - 0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.31	SOUTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5' - 0"	50' - 0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.32	SOUTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5' - 0"	50' - 0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.33	SOUTH PEDESTRIAN	Digital Display	Wall	No	8'-0"	5' - 0"	50' - 0"	250	SF	1B	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.15	SOUTH-WEST	Digital Display	Wall	No	50' - 0"	24' - 0"	48' - 0"	1,152	SF	1B	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.16	SOUTH-WEST	Digital Display	Wall	No	50' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.17	SOUTH-WEST	Digital Display	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.18	SOUTH-WEST	Digital Display	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	Yes	8 Second Static Image; Instant Refresh
SS.01	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.02	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.03	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.04	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.05	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.06	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.07	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.08	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.09	SOUTH-WEST	Static Sign	Wall	No	68' - 0"	24' - 0"	48' - 0"	1,152	SF	1A	B	2	No	N/A
SS.10	NORTH	Static Sign	Wall	No	60' - 0"	20' - 0"	34' - 0"	680	SF	1A	A	2	No	N/A
SS.11	NORTH	Static Sign	Wall	No	60' - 0"	20' - 0"	34' - 0"	680	SF	1A	A	2	No	N/A
									19,251	SF				
Venice Garage														
EDD.19	SOUTH	Digital Display	Wall	No	35' - 0"	20' - 0"	50' - 0"	1,000	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
EDD.20	SOUTH	Digital Display	Wall	No	35' - 0"	20' - 0"	50' - 0"	1,000	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
									2,000	SF				
Los Angeles Convention Center / Concourse														
EDD.23	EAST	Digital Display	Wall	No	15' - 6"	40' - 0"	75' - 0"	3,000	SF	1A	A	2	Yes	8 Second Static Image; Instant Refresh
EDD.24	EAST	Digital Display	Marquee	No	15' - 6"	3' - 0"	145' - 0"	435	SF	1A	A	1	Yes	8 Second Static Image; Instant Refresh
EDD.25	EAST	Digital Display	Wall	No	56' - 6"	20' - 0"	34' - 0"	680	SF	1A	A	2	Yes	8 Second Static Image; Instant Refresh
SS.12	EAST	Static Sign	Wall	No	56' - 6"	19' - 0"	55' - 0"	1,045	SF	1A	A	2	No	N/A
SS.13	EAST	Static Sign	Wall	No	56' - 6"	19' - 0"	55' - 0"	1,045	SF	1A	A	2	No	N/A
									6,205	SF				
STAPLES Center														
EDD.01	NORTH	Digital Display	Wall	No	40'	8' - 6"	130' - 0"	1,105	SF	3A	A-1	2	Yes	8 Second Static Image; Instant Refresh
SS.33	NORTH	Static Sign	Wall	No	25'	50' - 0"	60' - 0"	3,000	SF	3A	A	1/2	No	N/A
									4,105	SF				
Gilbert Lindsey Plaza														
EDD.26	EAST	Digital Display	Pillar	No	12' - 0"	40' - 0"	20' - 0"	800	SF	4	A	1/2	Yes	8 Second Static Image; Instant Refresh
EDD.27	EAST	Digital Display	Pillar	No	12' - 0"	40' - 0"	20' - 0"	800	SF	4	A	1/2	Yes	8 Second Static Image; Instant Refresh
SS.14	EAST	Static Sign	Pillar	No	12' - 0"	40' - 0"	20' - 0"	800	SF	4	A	1/2	No	N/A
SS.15	EAST	Static Sign	Pillar	No	12' - 0"	40' - 0"	20' - 0"	800	SF	4	A	1/2	No	N/A
SS.16	EAST	Static Sign	Pillar	No	12' - 0"	40' - 0"	20' - 0"	800	SF	4	A	1/2	No	N/A
SS.17	EAST	Static Sign	Pillar	No	12' - 0"	40' - 0"	20' - 0"	800	SF	4	A	1/2	No	N/A
									4,800	SF				
Total Offsite Signage Proposed									69,817	SF				

SIGN ID	ELEVATION	SIGN DESCRIPTION (Primary)	SIGN DESCRIPTION (Secondary)	Onsite	HEIGHT ABOVE GROUND	HEIGHT	WIDTH	AREA	SF	SUB AREA	ZONE	ZONE / LEVEL	Animated	Refresh Rate
Convention Center South														
(E) CC.01	EAST	Identification Sign	Wall	Yes	73'-11"	66'-8"	180'	1,305	SF	1A	B	2	N/A	N/A
(E) CC.02	WEST	Identification Sign	Wall	Yes	73'-11"	66'-8"	180'	1,305	SF	1A	B	2	N/A	N/A
2,610 SF														
Convention Center West Hall														
(E) CC.03	NORTH	Identification Sign	Wall	Yes	73'-11"	66'-8"	180'	1,305	SF	2A	N/A	2	N/A	N/A
(E) CC.04	WEST	Identification Sign	Wall	Yes	73'-11"	66'-8"	180'	1,305	SF	2A	N/A	2	N/A	N/A
2,610 SF														
Convention Center Freestanding Pole Signs														
(E) CC.05a	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	4	N/A	1	N/A	N/A
(E) EDD.06a	N/A	Digital Display	Pole Sign	Yes	18'-4"	5'-8"	15'-2"	86	SF	4	A	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.05b	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	4	N/A	1	N/A	N/A
(E) EDD.06b	N/A	Digital Display	Pole Sign	Yes	18'-4"	5'-8"	15'-2"	86	SF	4	A	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.06a	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	5A	N/A	1	N/A	N/A
(E) EDD.07a	N/A	Digital Display	Pole Sign	Yes	18'-4"	5'-8"	15'-2"	86	SF	5A	B	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.06b	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	5A	N/A	1	N/A	N/A
(E) EDD.07b	N/A	Digital Display	Pole Sign	Yes	18'-4"	5'-8"	15'-2"	86	SF	5A	B	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.07a	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	5A	N/A	1	N/A	N/A
(E) EDD.08a	N/A	Digital Display	Pole Sign	Yes	18'-0"	5'-0"	11'-4"	57	SF	5A	B	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.07b	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	5A	N/A	1	N/A	N/A
(E) EDD.08b	N/A	Digital Display	Pole Sign	Yes	18'-0"	5'-0"	11'-4"	57	SF	5A	B	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.08	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	1B	N/A	1	N/A	N/A
(E) EDD.09	N/A	Digital Display	Pole Sign	Yes	18'-4"	5'-8"	15'-2"	86	SF	1B	B	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.09a	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	2A	N/A	1	N/A	N/A
(E) EDD.10a	N/A	Digital Display	Pole Sign	Yes	18'-4"	5'-8"	15'-2"	86	SF	2A	B	1	Yes	8 Second Static Image; Instant Refresh
(E) CC.09b	WEST	Identification Sign	Pole Sign	Yes	19'-10"	9"	12'-8"	10	SF	2A	N/A	1	N/A	N/A
(E) EDD.10b	N/A	Digital Display	Pole Sign	Yes	18'-4"	5'-8"	15'-2"	86	SF	2A	B	1	Yes	8 Second Static Image; Instant Refresh
796 SF														
STAPLES Center Exterior Signage														
(E) SC.01	SOUTH	Building Name Sign	Wall	Yes	79'-0"	10'	117'-10"	1,180	SF	3A	A	2	N/A	N/A
(E) SC.02	NORTH	Building Name Sign	Wall	Yes	79'-0"	10'	117'-10"	1,180	SF	3A	A-1	1	N/A	N/A
(E) SC.03	NORTH	Building Name Sign	Wall	Yes	61'-0"	8'-0"	94'-3"	754	SF	3A	A-1	1	N/A	N/A
(E) SC.04	SOUTH	Entrance Sponsor Sign	Wall	Yes	15'-0"	5'-8"	59'-10"	340	SF	3A	A	1	N/A	N/A
(E) SC.05	WEST	Entrance Sponsor Sign	Wall	Yes	15'-0"	5'-8"	59'-10"	340	SF	3A	A-1	1	N/A	N/A
(E) SC.06	NORTH	Entrance Sponsor Sign	Wall	Yes	15'-0"	5'-8"	59'-10"	340	SF	3A	A-1	1	N/A	N/A
(E) SC.07	NORTH	Entrance Sponsor Sign	Wall	Yes	11'-0"	4'-0"	42'-3"	169	SF	3A	A-1	1	N/A	N/A
(E) RT.01	NORTH	Retail Tenant Identification Sign	Wall	Yes	12'-0"	1'-6"	11'-2"	17	SF	3A	A-1	1	N/A	N/A
(E) RT.02	NORTH	Retail Tenant Identification Sign	Wall	Yes	5'-0"	1'-6"	3'-3"	5	SF	3A	A-1	1	N/A	N/A
(E) EDD.01	WEST	Digital Display	Wall	No	19'-6"	15'-0"	20'-0"	300	SF	3A	A-1	1	Yes	Unrestricted
(E) RT.03	WEST	Retail Tenant Identification Sign	Wall	Yes	3'-0"	2'-0"	3'-6"	7	SF	3A	A-1	1	N/A	N/A
(E) RT.04	WEST	Retail Tenant Identification Sign	Wall	Yes	10'-0"	8"	2'-0"	2	SF	3A	A-1	1	N/A	N/A
(E) RT.05	WEST	Retail Tenant Identification Sign	Wall	Yes	10'-0"	1'-0"	1'-6"	2	SF	3A	A-1	1	N/A	N/A
(E) RT.06	WEST	Retail Tenant Identification Sign	Wall	Yes	10'-0"	2'-0"	2'-0"	4	SF	3A	A-1	1	N/A	N/A
(E) RT.07	WEST	Retail Tenant Identification Sign	Wall	Yes	10'-0"	1'-0"	1'-6"	2	SF	3A	A-1	1	N/A	N/A
(E) RT.08	WEST	Retail Tenant Identification Sign	Wall	Yes	10'-0"	1'-0"	1'-6"	2	SF	3A	A-1	1	N/A	N/A
(E) SC.08	ROOF	Building Name Sign	Aerial	Yes	On Roof	22'	232'-8"	5,119	SF	3A	A	N/A	N/A	N/A
9,763 SF														
I-110 Harbor Freeway Marquee Pole Sign														
(E) TS.01	SOUTH	Pole Sign	Trivision Panel	No	75'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	N/A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) EDD.02	SOUTH	Pole Sign	Digital Display	No	91'-0"	36'-6" x 17'-8"	36'-6" x 17'-8"	645	SF	N/A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) TS.02	SOUTH	Pole Sign	Trivision Panel	No	109'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	N/A	B	3	Yes	8 Second Static Image; Instant Refresh
(E) SC.18	SOUTH	Pole Sign	Building Name Sign	Yes	125'-0"	36'-6" x 15'	36'-6" x 15'	548	SF	N/A	B	3	N/A	N/A
(E) TS.03	NORTH	Pole Sign	Trivision Panel	No	75'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	N/A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) EDD.03	NORTH	Pole Sign	Digital Display	No	91'-0"	36'-6" x 17'-8"	36'-6" x 17'-8"	645	SF	N/A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) TS.04	NORTH	Pole Sign	Trivision Panel	No	109'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	N/A	B	3	Yes	8 Second Static Image; Instant Refresh
(E) SC.19	NORTH	Pole Sign	Building Name Sign	Yes	125'-0"	36'-6" x 15'	36'-6" x 15'	548	SF	N/A	B	3	N/A	N/A
4,414 SF														
I-10 Santa Monica Freeway Marquee Pole Sign														
(E) TS.05	EAST	Pole Sign	Trivision Panel	No	75'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) EDD.04	EAST	Pole Sign	Digital Display	No	91'-0"	36'-6" x 17'-8"	36'-6" x 17'-8"	645	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) TS.06	EAST	Pole Sign	Trivision Panel	No	109'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	5A	B	3	Yes	8 Second Static Image; Instant Refresh
(E) SC.20	EAST	Pole Sign	Building Name Sign	Yes	125'-0"	36'-6" x 15'	36'-6" x 15'	548	SF	5A	B	3	N/A	N/A
(E) TS.07	WEST	Pole Sign	Trivision Panel	No	75'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) EDD.05	WEST	Pole Sign	Digital Display	No	91'-0"	36'-6" x 17'-8"	36'-6" x 17'-8"	645	SF	5A	B	2	Yes	8 Second Static Image; Instant Refresh
(E) TS.08	WEST	Pole Sign	Trivision Panel	No	109'-0"	36'-2" x 14'	36'-2" x 14'	507	SF	5A	B	3	Yes	8 Second Static Image; Instant Refresh
(E) SC.21	WEST	Pole Sign	Building Name Sign	Yes	125'-0"	36'-6" x 15'	36'-6" x 15'	548	SF	5A	B	3	N/A	N/A
4,414 SF														
24,607 SF Total														