



NEWS

May 2, 1997

MEDIA ADVISORY

LONG BEACH BIKESTATION (AN MTA FUNDED PROJECT) HOSTS DAY-LONG FAMILY FESTIVAL

WHAT: The Long Beach Bikestation, the first 'commuter' bike station in the country, is hosting "Bike Day '97," to kick off National Bike Month. The event is a day-long festival of bike tours, demonstrations, contests, and a bicycle auction.

MTA bicycle permits to allow people to take bicycles on the Metro Lines will be available from 10 a.m. to 3 p.m.

WHEN: 7:30 a.m. to 3 p.m.
Sunday, May 4, 1997

WHERE: Long Beach Bikestation
First Street and the Promenade
Downtown Long Beach
Tel: (562) 436-2453/ (310) 880-9140

WHY: The MTA helps support the Long Beach Bikestation as part of the agency's on-going effort to encourage people to get out of their cars and take public transit. The Bikestation offers free valet parking for bicycles, bicycle rentals and repairs, and easy access to the Metro Blue Line as well as bus and shuttle service.

CONTACT: Mary Ann Maskery, Media Relations (213) 922-2736
(213) 922-2700

MTA-105