



NEWS

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FOR IMMEDIATE RELEASE

MTA TO OFFER FREE RIDES ON METRO BUS LINE 305, A NEW 22-MILE CROSTOWN BUS THAT DEBUTS ON JANUARY 30

MTA will launch a new Crosstown bus, Line 305, on Sunday, Jan. 30, 2000 to provide limited stop service between the Imperial/Wilmington stations of the Metro Blue and Green Line and the West Hollywood/Beverly Hills area.

As a special introductory offer to the public, MTA will provide free rides on Line 305 between January 30 and Feb. 29, 2000. After the introductory period, the regular \$1.35 one-way fare will apply.

Line 305 will operate limited-stop service between the Watts/Willowbrook area and Beverly Hills, operating on a diagonal route through several heavily transit-dependent neighborhoods. The diagonal routing of this bus line is designed to minimize transfers while providing access to the Metro Blue and Green Lines as well as a number of connecting bus routes.

Service on Line 305 is scheduled to operate seven days a week between the hours of 5:30 a.m. and 11 p.m. During peak hours, service will operate approximately every 20 minutes. During midday and weekend hours, service will operate every 30 minutes.

The new Crosstown Bus will serve Dr. Martin Luther King, Jr., Shopping Center, Baldwin Hills Crenshaw Plaza and the Beverly Center. The new line also runs near Cedars Sinai Medical Center. The line's farthest northwest point is at Sunset Boulevard and Beverly Drive.

More...

During peak hours, 10 buses will be assigned to the 22-mile long route, which has several stops along San Vicente and Crenshaw boulevards as well as along Manchester, Florence and Vermont avenues. End to end, the travel time on new Line 305 will be one hour and 20 minutes.

Line 305 is one element of a pilot project of new services the MTA agreed to implement as part of the federal Consent Decree to improve Metro Bus service. For route and schedule information call 1-800-C-O-M-M-U-T-E.

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