



MEDIA EVENT

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SNEAK PREVIEW

Wednesday 10 a.m.

- **Above ground:** NoHo International Theatre & Arts Festival Entertainment Line-up
- **Underground:** Ride Metro Rail through the Cahuenga Pass tunnel to new Hollywood/ Highland Metro Station in less than 8 minutes!

EVENT: SNEAK PREVIEW - Honorary Mayor of North Hollywood and television star Beverly Garland hosts NoHo Festival announcement of entertainment line-up for expanded NoHo International Theatre & Arts Festival, playing June 24 and 25 in coordination with opening of Metro Rail subway to North Hollywood. Kid's Court Producer Brandon Scott leads media and entertainers underground for Amazing Ride through Cahuenga Pass Tunnel to Hollywood in less than 8 minutes.

- The Universal City-North Hollywood Chamber of Commerce presents the NoHo International Theatre & Arts Festival 2000 on Saturday, June 24 and Sunday, June 25 from 11a.m. to 8 p.m. During this festive two-day celebration, North Hollywood's NoHo Arts District will turn into a global village bursting with music, dance, theatre, arts, culture, and cuisine from Los Angeles and around the world. Highlights include the magical "Theatre of the Enchanted Forest" at Kids Court and the spectacular "Magic of Television" industry showcase in the Academy of Television Arts & Sciences Hall of Fame Plaza, including stunt-performing skydivers thrilling entrance (visible for a 10-mile radius) at 4:30 p.m. on both days of festival.

Presenters in order of appearance: Charles Stark, MTA Executive Officer in charge of Rail Construction; Honorary Mayor of North Hollywood and television star Beverly Garland. El Magito. Noho International Theatre & Arts Festival committee chairman Joe Hooven and Cultural Affairs Assistant General Manager Dr. Earl Sherburn; Academy of Television Arts & Sciences Board of Governors member and television producer Mimi Gramatky.

RUNNING TIME:

Festival Preview: 20 minutes

Subway Ride to new Hollywood & Highland station: 8 minutes / 5 or 10 minute stop / 8 minute return trip.

WHEN: Wednesday, June 7 **TIME:** 10 a.m.

LOCATION: North Hollywood Metro Rail Red Line Station

Lankershim Boulevard and Chandler St. in North Hollywood (map book: P. 562, E-2)

** Media Parking on Lankershim or Chandler at entrance to station.

PHOTO/INTERVIEW OPPORTUNITIES: LIVE ON STAGE!

MEET Honorary Mayor of North Hollywood: Television star Beverly Garland. **SEE** Amazing 10-year-old boy magician El Magito and his beautiful and talented 6-year-old assistants. **HEAR** First performance of official Noho Festival song performed in Spanish and English. **FOLLOW** NoHo Festival "genie" Brandon Scott, producer of Festival Kid's Court "Theater of the Enchanted Forest," on a magical subway tour through the Cahuenga Pass tunnel to Hollywood and back.