



AUGUST 30, 1994

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MTA PRESS RELATIONS
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FOR IMMEDIATE RELEASE

**STATEMENT FROM MTA DEPUTY CHIEF EXECUTIVE OFFICER KIM KIMBALL
REGARDING FARE STRUCTURE IMPLEMENTATION SEPTEMBER 1**

After careful review over a period of months, and following two public hearings, the MTA Board of Directors instituted a number of steps to achieve a balanced budget for FY 1995: We reduced staff, put into place budget cuts, reduced bus and train service levels and instituted the first fare increase we've had in six years.

The fare increase, which goes into effect Thursday, September 1, includes a discount token which provides a substantial savings for our riders. Patrons can purchase 10 tokens for \$9 at any of 460 sales outlets throughout the county.

The patron who, on average, rides to and from work 22 days a month can save \$20 each month over the cash fare of \$1.35 by using tokens. We encourage our patrons to take advantage of the discount token, which is now the best transportation bargain available from the MTA.

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