



NEWS

MEDIA ADVISORY

February 13, 1995

MTA INTRODUCES THREE "BUS FAMILY" MASCOTS AS PART OF VANDALISM ABATEMENT PROGRAM

WHAT: Life-size puppet characters -- Papa Bus, Mama Bus and Baby Bus -- will make their debut as the newest ambassadors for the MTA's successful "Take Pride & Stop Tag" vandalism abatement program for county school children at the Long Beach bus division where they were first conceived.

WHEN: Tuesday, February 14, 1995
10 a.m.

WHERE: MTA Bus Division 12
970 W. Chester Place
Long Beach

DIRECTIONS: Take Long Beach Freeway (I-710) to Anaheim Street exit, east on Anaheim to Magnolia Avenue, right on Magnolia to 8th Street, right on 8th to Chester Place.) (1994 Thomas Bros. Guide page 795, block C-6)

INVITED: Students of Edison Elementary School, Long Beach
Raul Perez, MTA Board member
Thomas Clark, MTA Board alternate and Long Beach City Councilman
Don Knabe, master of ceremonies, representing LA County Supervisor Deana Dana
Franklin White, MTA Chief Executive Officer
Arthur Leahy, MTA Executive Officer -- Operations

(MORE)

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VISUAL: Three life-size, bus-shaped puppets perform shortened version of regular anti-graffiti presentation to Edison Elementary students.

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