



NEWS

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FOR IMMEDIATE RELEASE

USE OF TOKENS INCREASES TO 14.5 PERCENT OF MTA RIDERS

Increasingly, Metro bus and train riders in Los Angeles County are taking advantage of MTA's discount token program.

Currently, 14.5 percent, or about 150,000 of the approximate 1.04 million daily passengers on the county's mass transit system, are using tokens. That is up from 4.5 percent in fiscal 1994 and 9.2 percent in fiscal 1995.

"A token is good for one regular fare on any MTA line and it saves riders 45 cents off the usual \$1.35 fare," said MTA Interim Chief Executive Officer Joseph Drew. "It is a good bargain, and we are happy to see that people are taking advantage of it."

Tokens are sold in bags of ten for \$9 at all Metro Customer Service Centers and at more than 565 neighborhood retail outlets, such as check cashing facilities, grocery stores, and supermarkets throughout the county. The list of outlets has increased 20 percent in the last year and a half, and continues to grow.

Riders can find the location of their nearest token sale outlet by writing to Metropolitan Transportation Authority, P.O.Box 194, Los Angeles, Ca 90053 for a copy of the "Directory of Metro Token and Pass Sales Locations." Or they can call 1-800-COMMUTE.

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