



MEDIA ADVISORY

July 12, 1996

**MTA HOSTS OPENING CELEBRATION ON METRO RED LINE JULY 13 AND 14;
MTA CEO JOE DREW AVAILABLE FOR INTERVIEWS JULY 13**

WHAT: The MTA will open the new Wilshire Corridor of the Metro Red Line to the public at 5 a.m. Saturday, July 13. This is the first expansion of the Metro Red Line since the original segment opened in January, 1993. The MTA is offering free rides on the entire Red Line from 5 a.m. to 11 p.m. Saturday and Sunday. MTA Chief Executive Officer Joe Drew will be available for interviews at the Vermont Station from 10:30 to noon on Saturday. There will be live music at Union Station and the new stations at Vermont, Normandie and Western Avenues from 10 a.m. to 3 p.m., Saturday and Sunday.

WHEN: **SATURDAY, JULY 13, 10:30 A.M. TO NOON FOR JOE DREW
AVAILABILITY;
SATURDAY AND SUNDAY, 10 A.M. TO 3 P.M. LIVE MUSIC AND
ENTERTAINMENT AT UNION STATION, THREE NEW STATIONS;

SATURDAY AND SUNDAY, 5 A.M. TO 11 P.M. FOR FREE RIDES**

WHERE: Joe Drew availability is at the Wilshire/Vermont Station, at the corner of Wilshire Boulevard and Vermont Avenue. Other new stations are at Normandie Avenue and Western Avenue.

WHO: Joe Drew, MTA Chief Executive Officer

WHY: The MTA is opening the Wilshire Corridor to the public on July 13. This new segment is expected to increase daily ridership from 22,000 to 40,000. Travel times from Western Avenue to Union Station will be just 12 minutes, 15 minutes faster than the same trip on a bus.

CONTACT: Steve Chesser, MTA Media Relations (213) 922-2718
Clara Potes-Fellow, (213) 922-2712

mta-148