



NEWS

OCTOBER 29, 1996

CONTACT: RICK JAGER/JIM SMART
MTA MEDIA RELATIONS
(213) 922-2707/922-2700
FOR IMMEDIATE RELEASE

MTA ANNOUNCES NEW BUS SERVICE SERVING THE CRENSHAW PLAZA AND LEIMERT PARK RESIDENTIAL AREAS

MTA announces the start of a new flexible bus service called the "Crenshaw Connection" that will serve residential areas of Leimert Park, as well as the Crenshaw Baldwin Hills Plaza.

The new bus service allows passengers to board at bus stops or flag a bus to pick them up at any corner served by the line. Passengers also may be dropped off at any corner in the service area.

The new service, Line 608 (Crenshaw Baldwin Hills Plaza-48th and Normandie) is being operated under contract to MTA by APT Senior Ride Non-Profit, Inc.

"We are delighted to offer this new service for inner city residents," said MTA Board Chairman Larry Zarian. "We are always looking for opportunities to expand our transportation services with new bus lines that will serve the transit dependent."

The new bus service operates every 30 minutes, Monday through Friday from 6:30 a.m. to 6:30 p.m. The fare is 25-cents and MTA monthly bus passes and transfers will be honored.

The "Crenshaw Connection" is a flexible bus line generally serving 39th Street on the north, Budlong Avenue on the east, Marlton Avenue on the west and 54th Street on the south.

"This is really a unique service enabling passengers to get on and off the line to fit their transportation needs," said Yvonne Brathwaite-Burke, L.A. County Supervisor and MTA Board Member. "We hope residents in the area will take advantage of this new service."

More...

Service, which began on Monday, October 28, will be a two year demonstration project, funded by the MTA at a cost of \$458,000.

"By offering this kind of flexible bus service, it is our hope that patrons will enjoy the convenience of using public transportation," said MTA Chief Executive Officer Joseph E. Drew.

For complete route and schedule information call 1-800-COMMUTE.

#

MTA-234