



December 23, 1996

MEDIA ADVISORY

MTA TRANSIT POLICE BRING CHRISTMAS TO SOUTH CENTRAL; WILL DISTRIBUTE \$60,000 IN FOOD AND TOYS TO 5000 NEEDY RESIDENTS

WHAT: The MTA Transit Police, with help from Santa Claus, will distribute \$60,000 in food baskets and toys to an anticipated 5000 needy residents of South Central Los Angeles on Christmas Eve. This is the third year the Transit Police have conducted this program, known as Celebration on Imperial. The police collect donations from local businesses and individuals, and MTA volunteers package and distribute the toys and food baskets. The top corporate donor this year was K-Mart, giving toys valued at \$20,000.

WHEN: Tuesday, December 24, 10 A.M. to 1 P.M.

WHERE: The Wilmington/Imperial Metro Rail Station
2000 E. Imperial Highway
Los Angeles (NOTE: the station is a stop on both the Blue and Green Lines)

WHO: Santa and Mrs. Claus
Volunteers from MTA Transit Police and MTA staff

WHY: Christmas is a season for giving, and for helping the less fortunate of our community.

CONTACT: Steve Chesser, MTA Media Relations (213) 922-2718