



NEWS

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FOR IMMEDIATE RELEASE

MTA SPONSORS FIFTH ANNUAL LOS ANGELES VENDOR FAIR AT THE L.A. CONVENTION CENTER APRIL 16

MTA will join the County and City of Los Angeles and the Los Angeles Unified School District (LAUSD) in sponsoring the 1997 Greater Los Angeles Vendor Fair on April 16 at the Los Angeles Convention Center.

The Vendor Fair – the largest public agency trade fair in California – provides businesses with important information on how to get contracts with the four agencies.

“These four public agencies, including the MTA, have a combined budget of over \$7 billion for service contracts,” said MTA Board Chairman Larry Zarian. “This represents a significant number of jobs for the community. The Vendor Fair will provide vital information on how businesses can do business with us.”

Workshops offered throughout the day will include Doing Business on the Internet, Raising and Borrowing Capital, Business Opportunities with the Alameda Corridor Project, the Los Angeles Harbor and LAX, Marketing and Project Management and Bonding and Construction Management.

In addition, separate “How to Do Business With...” seminars will be presented by the City of Los Angeles, County of Los Angeles, MTA, Orange County Transportation Authority and cities throughout the County including Long Beach and Inglewood.

More....

"Los Angeles is leading the way in the development of new transportation technologies," said MTA Interim CEO Linda Bohlinger. "This Vendor Fair will provide a unique opportunity for the business community to learn about the scope of work that exists with the MTA. It also will give manufacturers a place to showcase their new products."

Highlighting new transit technologies this year will be several display exhibits including the L.A. Rail Car, a Compressed Natural Gas Bus and a look at the Advanced Technology Transit Bus.

As a result of the passage of Proposition BB, The \$2 billion School Bond Initiative, the LAUSD will conduct a special workshop for businesses interested in possible contract opportunities with LAUSD.

The Vendor Fair will run throughout the day from 8 a.m. to 5 p.m. Admission is \$10 and includes access to all workshops, seminars and exhibits.

For more information call the Vendor Fair Hotline at 1-800-267-0106.

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