



NEWS

June 4, 1997

PUBLIC SERVICE ANNOUNCEMENTS

(For use June 15 through July 31, 1997)

(20 - Second PSA's)

CLIMB ON BOARD A NEW METRO BUS. THE CLEAN, WHITE BUSES YOU'VE SEEN WITH THE GOLD TRIM ARE METRO BUSES. THE NEW PAINT SCHEME WILL EVENTUALLY BE APPLIED TO ALL METRO BUSES AND METRO TRAINS. TRAVEL SMART...TAKE METRO.

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(20 - Second PSA's)

THE METRO FREEWAY SERVICE PATROL IS A FLEET OF ROVING TOW TRUCKS THAT ASSIST STALLED VEHICLES ON L.A. FREEWAYS. THEY'LL SERVICE YOU FOR FREE AND HELP KEEP TRAFFIC MOVING. LOOK FOR THE METRO "M" IN THE YELLOW TRIANGLE ON THE TOW TRUCKS.

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