



July 9, 1997

MEDIA ADVISORY

OFFICIALS AND TRANSIT DEPENDENT RESIDENTS OF SOUTH CENTRAL L.A. TO SHOW THEIR SUPPORT FOR NEW SMART SHUTTLE SERVICE

WHAT: The MTA enhances its bus service on busy Vermont Avenue in South Central Los Angeles by launching a first-of-its-kind neighborhood shuttle. Designed to give access to a community that has long needed it, the Southside Smart Shuttle will make local trip taking easy by providing patrons direct access to neighborhood shopping areas, medical facilities and regional transit services. The shuttle also offers curb-to-curb service throughout the day. Introduced only June 29, the shuttle is already drawing 4,500 passengers a day.

WHEN: Thursday, July 10, 1997
10:30 a.m.

WHERE: Vermont-Slauson Shopping Center
S.E. corner of Vermont and Slauson avenues
South Central Los Angeles

WHO: Mel Wilson, MTA Board member

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MTA-161