



NEWS

April 14, 1999

PUBLIC SERVICE ANNOUNCEMENTS ***(FOR IMMEDIATE USE - JUNE, 1999)***

10-Second PSA

MTA'S RIDESHARE 2000 PROGRAM LETS YOU SAVE MONEY AND EARN UP TO \$120 IN GIFT CERTIFICATES SIMPLY BY SHARING A RIDE TO AND FROM WORK. FOR DETAILS CALL MTA AT (213) 922-2811

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20-Second PSA

TIRED OF BEING STUCK IN TRAFFIC AND PAYING HIGHER PRICES FOR GAS? MTA'S RIDESHARE 2000 PROGRAM SAVES YOU MONEY AND EARNS YOU UP TO \$120 IN GIFT CERTIFICATES. ALL YOU HAVE TO DO IS SHARE A RIDE TO AND FROM WORK. FOR MORE INFORMATION ON MTA'S RIDESHARE 2000 PROGRAM, CALL (213) 922-2811.

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